
Due to technical difficulties, the August 8, 2023, Transportation Policy Body (TPB) meeting was not recorded in full. Therefore, the PowerPoint slides are being provided online.



TRANSPORTATION POLICY BODY (TPB) MEETING

August 8, 2023

Wifi Network: SG-Guest
User Name: Munger
Password: 538Munger

The meeting will begin shortly.

While you wait, please **mute your microphone**, enter you **name** and **organization** into the **chat box**.

1. WELCOME

- Call Meeting to Order

Wifi Network: SG-Guest
User Name: Munger
Password: 538Munger

Becky Tuttle, Chair
Transportation Policy Body



2. REGULAR BUSINESS

- 2A. Approve the August 8, 2023, Meeting Agenda
- 2B. Approve the July 11, 2023, 2023, Meeting Minutes

2C. DIRECTOR'S REPORT

- Comprehensive Safety Action Plan Update
- Metropolitan Transportation Plan Update
- Electric Vehicle Plan Update
- Intelligent Transportation Systems Update
- Innovation Presentations
- Safe Routes to School Planning
- PSC Action on July 25, 2023
- Federal Certification Review Report

Chad Parasa, Director
WAMPO

< Packet Pages: 11 to 18 >



2C. DIRECTOR'S REPORT

- Comprehensive Safety Action Plan Update
 - Draft Implementation Plan was discussed at the August 2 Safety and Health Committee meeting
 - Will hold a Transportation Safety Technical Advisors (TSTA) virtual meeting to discuss the draft Implementation Plan – August 29 at 10 am.
 - A 30-day public comment period will be held in August/September.
 - Next Steps
 - Safe Streets Visualization
 - Developing a Vision Zero Toolkit

2C. DIRECTOR'S REPORT

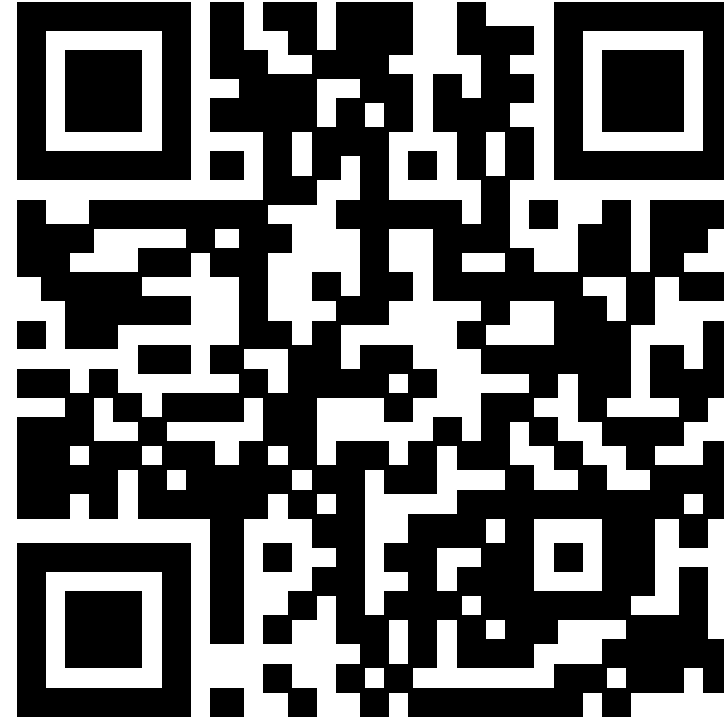
- Metropolitan Transportation Plan Update
 - Public Engagement Phase 1 ended on July 31
 - Received 832 surveys – analyzing now
 - September – survey results report
 - Call for Projects open 9/15/23 – 1/5/24

Ashley Bryers, Transportation Planning Manager
WAMPO



2C. DIRECTOR'S REPORT

- Electric Vehicle Plan Survey
 - The purpose of this survey is to understand people's current knowledge of EVs and any potential concerns they have about them.
 - Survey will close on August 31



www.wampo.org/electric-vehicles

Ashley Bryers, Transportation Planning Manager
WAMPO

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2C. DIRECTOR'S REPORT

- Intelligent Transportation Systems (ITS) Update
 - WAMPO is currently in the process of updating its Intelligent Transportation Systems (ITS) plan.
 - The purpose of developing a regional Intelligent Transportation Systems (ITS) architecture is to illustrate and document regional integration so that planning and deployment can take place in an organized and coordinated fashion.
 - Next Steps
 - Form a steering committee for the plan development.

2C. DIRECTOR'S REPORT

- Innovation Presentations

1. What is the most innovative project that you had to share with WAMPO TPB
2. Why is it a regionally significant project

2C. DIRECTOR'S REPORT

- Safe Routes to School Planning

Ashley Bryers, Transportation Planning Manager
WAMPO

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2C. PSC ACTION ON JULY 25TH

- On July 14th WAMPO staff were notified via email of an additional funding opportunity from the FHWA.
 - Unused funds were being ‘flexed’ to State DOTs as part of an annual August Redistribution before the end of the Federal Fiscal Year.
 - MPOs may be eligible to have a portion of this funding suballocated to them and then award these funds to their respective TIP projects and should contact their State DOT for confirmation.
 - Additionally, MPOs were encouraged to reach out quickly, as the email stipulated State DOTs are “*responsible for identifying uses for their August redistribution to their FHWA Division Offices by July 28th*”.

2C. PSC ACTION ON JULY 25TH

- WAMPO staff promptly contacted KDOT staff regarding eligibility for such funding
 - On July 20th, KDOT staff reported that up to \$5 million in funding could be awarded to WAMPO TIP projects if they could be selected within a tight July timeline
 - For a project to be eligible for this funding, it must be a FFY2023 project that has not yet obligated or be an FTA-transfer project.
 - Furthermore, given the tight time constraint, a typical TAC recommendation and TPB approval cycle could not be completed within the deadline. It was determined all funding changes would need to be completed via administrative adjustment to meet the deadline.
 - The above constraints left precious few projects to absorb the funding.

2C. PSC ACTION ON JULY 25TH

- A short-notice meeting of the PSC was convened July 25th. The PSC recommended increasing funding on the only two eligible non-FTA projects as follows:

Lead Agency	Project	Adjustment	Additional Adjustment
Valley Center	Meridian, from Ford (77th St. N.) to Seward (69th St. N.) and Main to 5th St. (85th St. N.)	Add \$824,180 of federal funding in FFY2023 (for 80% federal funding)	
Wichita Public Works	West St., Harry to Pawnee	Add \$911,545 of federal funding in FFY2023 (for 80% federal funding)	Move up \$1,565,162 AC conversion of STBG funds from FFY2025 to FFY2025

- The remainder of the funds was put toward the Delano Transit Center FTA project:

Lead Agency	Project	Adjustment
Wichita Transit	Delano Transit Center	Add \$1,699,133 of federal funding in FFY2023

2C. PSC ACTION ON JULY 25TH

- The actions recommended by the PSC were enacted through the following administrative adjustments
 - Administrative Adjustment 3.15: Funding for the Delano Transit Center (Wichita Transit).
 - Administrative Adjustment 3.16: Funding for the West St. (Wichita) and Meridian Avenue (Valley Center) projects.

2C. DIRECTOR'S REPORT

- Federal Certification Review Report

Chad Parasa, Director
WAMPO

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2C. DIRECTOR'S REPORT

- Comprehensive Safety Action Plan Update
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Chad Parasa, Director
WAMPO

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3. PUBLIC COMMENTS

- Open forum to provide comments about specific items on this month's agenda, as well as any other issues directly pertaining to WAMPO's policies, programs, or documents.
 - Matters related to personnel and litigation are not appropriate for public comment. Rules of decorum will be observed.
- Comments limited to three (3) minutes per individual.

4. ACTION

- 4A. FFY2023-FFY2026 Transportation Improvement Program Amendment #4

PUBLIC REVIEW AND COMMENT SCHEDULE

- **6/30/2023-7/14/2023:** Amendment #4 Public Comment period
- **7/24/2023:** Amendment #4 TAC recommendation
- **8/8/2023:** Amendment #4 TPB vote

Transportation Improvement Program (TIP) Amendment #4 2023–2026

Staff Contact: Jessica Hutton, Public Outreach Coordinator
wampo@wampo.org | 316-779-1313



Updated: 8/3/2023

<https://www.wampo.org/transportation-improvement-program>

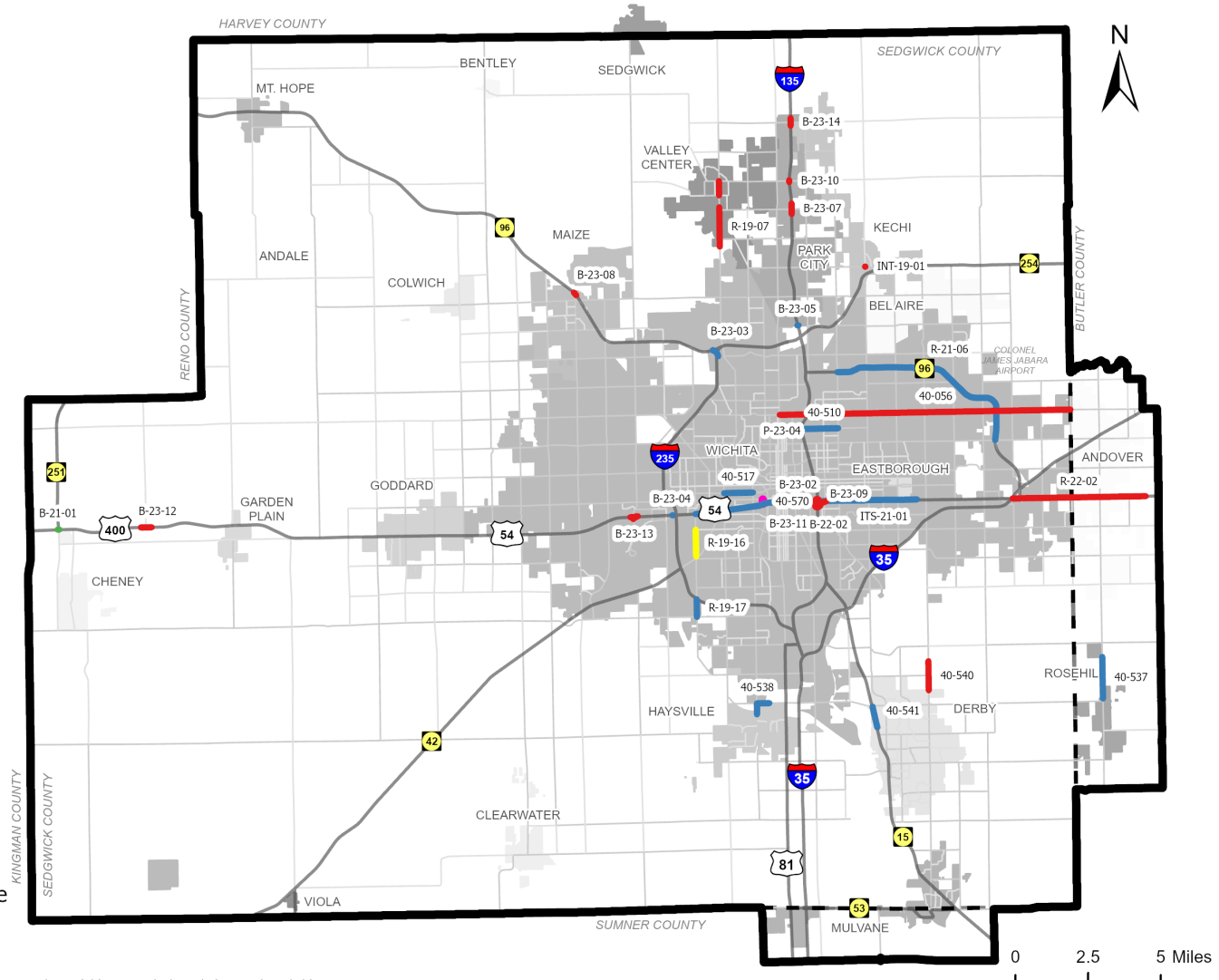




2023-2026 Transportation Improvement Program Amendment 4 Projects

- Amendment 4 Projects
- Administrative Adjustment 3.1 Projects
- Administrative Adjustment 3.15 Projects
- Administrative Adjustment 3.16 Projects
- Administrative Adjustment 3.2 Projects
- County Boundaries
- WAMPO Planning Boundary

*T-19-01 and 40-578 are not mappable



Source: WAMPO
 Produced by: WAMPO
 Date Exported: 8/3/2023
 Folder: G:\TIP\2023-2026\Projects\
 The information shown on this map is compiled from various sources made available to us which we believe to be reliable.



FORMAL ACTION REQUIRED

WAMPO ID	LEAD AGENCY	PROJECT TITLE	% CHANGE	COST CHANGE	COST BEFORE	COST AFTER	CHANGE REASON
40-540	City of Derby	Rock Road Corridor Improvements	23.0%	\$1,253,812	\$5,450,000	\$6,703,812	Extend project limits. Edit the scope. Increase cost estimate.
INT-19-01	City of Kechi	Oliver and Kechi Rd. Intersection	0.0%	\$0	\$4,355,217	\$4,355,217	Edit the scope. Change a portion of the STBG funding to TA funding.
R-19-07	City of Valley Center	Meridian, from Ford (77th St. N.) to Seward (69th St. N.) and Main to 5th (85th St. N.)	2.2%	\$251,798	\$11,444,103	\$11,695,901	Administrative Adjustment 3.1: Swap out MPO-HIP funds for the same amount of KDOT-STBG funds. Administrative Adjustment 3.16: Small increase in cost estimate. Increase in share of cost paid with KDOT-STBG funds and decrease in share paid with local funds. Amendment 4: Edit the scope.
40-056	City of Wichita	Wichita Intelligent Transportation System - E 21st St N	0.0%	\$0	\$5,500,000	\$5,500,000	Extend project limits. Edit the scope.
P-23-04	City of Wichita	Reconnecting Communities Study: 21st Street Corridor from I-135 to Broadway, Wichita, KS	N/A	\$1,250,000	\$0	\$1,250,000	New project.
B-22-02	KDOT	Bridge #305 on I-135 and Bridge #302 on US-54 ramp in Sedgwick County	3.5%	\$30,104	\$864,996	\$895,100	Edit the limits and scope and update the title to reflect the changes. Small increase in cost estimate, to be paid with state funds and NHPP funds. Move back Advance Construction conversion from FFY2027 to FFY2029. Add a project note.
B-23-07	KDOT	I-135: Bridge #046 located 4.46 miles north of I-235	N/A	\$747,400	\$0	\$747,400	New project.
B-23-08	KDOT	K-96: Bridge #271 and #272 (Maize Road) located 15.5 miles east of the Reno/Sedgwick county line	N/A	\$3,621,500	\$0	\$3,621,500	New project.

FORMAL ACTION REQUIRED

WAMPO ID	LEAD AGENCY	PROJECT TITLE	% CHANGE	COST CHANGE	COST BEFORE	COST AFTER	CHANGE REASON
B-23-09	KDOT	I-135: Bridge #299 located at junction I-135/U.S. 54/Kellogg Avenue	N/A	\$9,490,000	\$0	\$9,490,000	New project.
B-23-10	KDOT	I-135: Bridge #048 (85th Street) located 5.44 miles North of I-235 in Park City	N/A	\$355,200	\$0	\$355,200	New project.
B-23-11	KDOT	I-135: Bridges #304 and #306 and US-54: Bridge #303 at the I-135 and US-54 Interchange in Wichita	N/A	\$1,650,000	\$0	\$1,650,000	New project.
B-23-12	KDOT	US-54: Bridge #118 (on S 343rd Street W over US-54) located 3.03 miles East of K-251	N/A	\$417,600	\$0	\$417,600	New project.
B-23-13	KDOT	US-54: Bridges #331, #334, and #336 at the US-54 and Eisenhower Airport Parkway Interchange in Wichita	N/A	\$2,060,500	\$0	\$2,060,500	New project.
B-23-14	KDOT	I-135: Bridge #049 located 7.46 miles north of junction I-235/I-135	N/A	\$2,056,600	\$0	\$2,056,600	New project.
R-22-02	KDOT	US-54 (E. Kellogg Ave) in Sedgwick/Butler counties for consultant project oversight and preliminary phases	0.0%	\$0	\$4,003,900	\$4,003,900	Edit the scope.
T-19-01	Wichita Transit	FTA 5310 Program - Enhanced Mobility of Seniors & Individuals with Disabilities	100.4%	\$2,232,607	\$2,222,984	\$4,455,591	Add local and FTA 5310 funding in FFY2025 and FFY2026. Decrease local and FTA 5310 funding for capital in FFY2023. Increase local and FTA 5310 funding for operations in FFY2023. Increase local and FTA 5310 funding for capital and operations in FFY2024.

LOCAL/STATE/FEDERAL FUNDING CHANGES

WAMPO ID	LEAD AGENCY	PROJECT TITLE	Change in Local Funding	Change in State Funding	Change in Federal Funding	Change in Overall Funding
40-540	Derby	Rock Road Corridor Improvements	\$1,253,812	\$0	\$0	\$1,253,812
R-19-07	Valley Center	Meridian, from Ford (77th St. N.) to Seward (69th St. N.) and Main to 5th (85th St. N.)	(\$572,382)	\$0	\$824,180	\$251,798
P-23-04	City of Wichita	Reconnecting Communities Study: 21st Street Corridor from I-135 to Broadway, Wichita, KS [New Project]	\$250,000	\$0	\$1,000,000	\$1,250,000
B-22-02	KDOT	Bridge #305 on I-135 and Bridge #302 on US-54 ramp in Sedgwick County	\$0	\$3,000	\$27,104	\$30,104
B-23-07	KDOT	I-135: Bridge #046 located 4.46 miles north of I-235 [New Project]	\$0	\$74,700	\$672,700	\$747,400
B-23-08	KDOT	K-96: Bridge #271 and #272 (Maize Road) located 15.5 miles east of the Reno/Sedgwick county line [New Project]	\$0	\$725,100	\$2,896,400	\$3,621,500
B-23-09	KDOT	I-135: Bridge #299 located at junction I-135/U.S. 54/Kellogg Avenue [New Project]	\$0	\$949,000	\$8,541,000	\$9,490,000
B-23-10	KDOT	I-135: Bridge #048 (85th Street) located 5.44 miles North of I-235 in Park City [New Project]	\$0	\$355,200	\$0	\$355,200
B-23-11	KDOT	I-135: Bridges #304 and #306 and US-54: Bridge #303 at the I-135 and US-54 Interchange in Wichita [New Project]	\$0	\$330,000	\$1,320,000	\$1,650,000
B-23-12	KDOT	US-54: Bridge #118 (on S 343rd Street W over US-54) located 3.03 miles East of K-251 [New Project]	\$0	\$417,600	\$0	\$417,600
B-23-13	KDOT	US-54: Bridges #331, #334, and #336 at the US-54 and Eisenhower Airport Parkway Interchange in Wichita [New Project]	\$0	\$2,060,500	\$0	\$2,060,500
B-23-14	KDOT	I-135: Bridge #049 located 7.46 miles north of junction I-235/I-135 [New Project]	\$0	\$205,600	\$1,851,000	\$2,056,600
T-19-01	Wichita Transit	FTA 5310 Program - Enhanced Mobility of Seniors & Individuals with Disabilities	\$717,421	\$0	\$1,515,186	\$2,232,607
40-570*	Wichita Transit	Delano Transit Center	\$490,279	\$0	\$1,699,113	\$2,189,392
R-19-16*	Wichita	West St., Harry to Pawnee	\$3,620,967	\$0	\$911,545	\$4,532,512
B-21-01*	KDOT	Redeck Bridge #113 on US-54 in Sedgwick County	\$0	\$0	\$180	\$180
B-23-02*	KDOT	Repair Bridges #143 & #317 on US-54 in Sedgwick County	\$0	\$12,600	\$52,000	\$64,600
B-23-03*	KDOT	I-235: Bridge #320 located 0.81 Miles East of West Street	\$0	\$15,500	\$0	\$15,500
B-23-04*	KDOT	US-54: Bridge #132 located 0.2 Miles East of Hoover Road	\$0	\$22,200	\$0	\$22,200
B-23-05*	KDOT	I-135: Bridge #036 located 0.42 Miles North of I-235	\$0	\$70,000	\$0	\$70,000
ITS-21-01*	KDOT	Install Fiber along US-54 in Sedgwick County	\$0	\$153,000	\$0	\$153,000
R-21-06*	KDOT	K-96 in Sedgwick County: Upgrade from 4-Lane to 6-Lane	\$0	\$832,700	\$3,328,700	\$4,161,400
Total			\$5,760,097	\$6,226,700	\$24,639,108	\$36,625,905

* Administrative Adjustment



WAMPO-SUBALLOCATED FUNDING CHANGES

Adjustments to WAMPO-Suballocated Funding (Overall WAMPO-Suballocated Funding on Each Project Is Unchanged)

Lead Agency	Project Title	Changes in WAMPO-Suballocated Funds				
		STBG	CMAQ	TA	TA (STBG uses)	Total
Kechi	Oliver and Kechi Rd. Intersection	-\$162,240	--	\$162,240	--	--
Derby	Nelson Drive Realignment	-\$177,184	-\$160,828	\$338,012	--	--
Wichita	17th St N, I-135 to Hillside	-\$140,000	--	\$140,000	--	--
Wichita	Douglas, Seneca to Meridian	\$237,014	--	\$328,000	-\$565,014	--
Wichita	West St., I-235-MacArthur	-\$129,600	--	\$129,600	--	--
Butler County	SW Butler Rd Improvements from SW 170th St to SW 155th St	--	--	\$71,093	-\$71,093	--
Total		-\$372,010	-\$160,828	\$1,168,945	-\$636,107	--

AMENDMENT #4 MEETS REQUIREMENTS

- Public comment and review period
- Consistent with current Metropolitan Transportation Plan
– *REIMAGINED* MOVE 2040
- Fiscally constrained
- Financial Impact: Adds \$36.6 million

FFY2023-FFY2026 TIP AMENDMENT #4

ACTION OPTIONS

- **Approve** FFY2023-FFY2026 TIP Amendment #4, **as presented.**
- **Not approve** FFY2023-FFY2026 TIP Amendment #4.
- **Approve** FFY2023-FFY2026 TIP Amendment #4, **with specific changes.**
- **TAC Recommendation: Approve** FFY2023-FFY2026 TIP Amendment #4, **as presented.**

4. ACTION

- 4B. 2023 Transit Safety Targets

2023 TRANSIT SAFETY TARGETS

Federal Performance Measures (PM)

PM1: Highway Safety March 2023	PM2: Pavement & Bridge Condition March 2023	PM3: System Performance March 2023	Transit Asset Management (TAM) April 2023	Public Transportation Agency Safety Plan Planned August 2023
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- Under the FTA's Public Transportation Agency Safety Plan (PTASP) rule, applicable transit agencies are required to develop safety plans that define how those agencies will implement Safety Management Systems (SMSs).
- Wichita Transit set Transit Safety Targets in 2022. They are utilizing the same targets in 2023 because there have not been any major changes to their routes, ridership, or equipment.

PERFORMANCE TARGET ADOPTION PROCESS

- WAMPO received the targets from Wichita Transit
 - June 16, 2023
- WAMPO's deadline to adopt targets for the WAMPO region: December 2023 (180 days from receiving targets)
- In coordination with Wichita Transit, **WAMPO has chosen to support Wichita Transit targets for the WAMPO region.**

2023 SAFETY TARGETS

Selected by Wichita Transit on December 29, 2022

Mode of Transit Service	Fatalities	Fatalities/ 100k VRM**	Bus Driver Injuries	Bus Patron Injuries	Facility Injuries	Injuries /100k VRM**	Safety Events	Safety Events/ 100k VRM**	VRM**/Major System Failure
Fixed route	0	0				0.05	39	1.84	4,117
Paratransit	0	0				0.00	9	1.40	78,600
Micro-transit*									
Vanpool*									

- VRM - vehicle revenue miles

Action Options: 2023 Transit Safety Targets

- **Approve** the 2023 Transit Safety Targets for the WAMPO region, **as presented.**
- **Not approve** the 2023 Transit Safety Targets for the WAMPO region.
- **Approve** the 2023 Transit Safety Targets for the WAMPO region, **with specific changes.**

- **TAC Recommendation: Approve** the 2023 Transit Safety Targets for the WAMPO region, **as presented.**

5. DISCUSSION/UPDATES

- 5A. 2023 Projects Not Yet Obligated

Nick Flanders, WAMPO
Brent Clark, Valley Center

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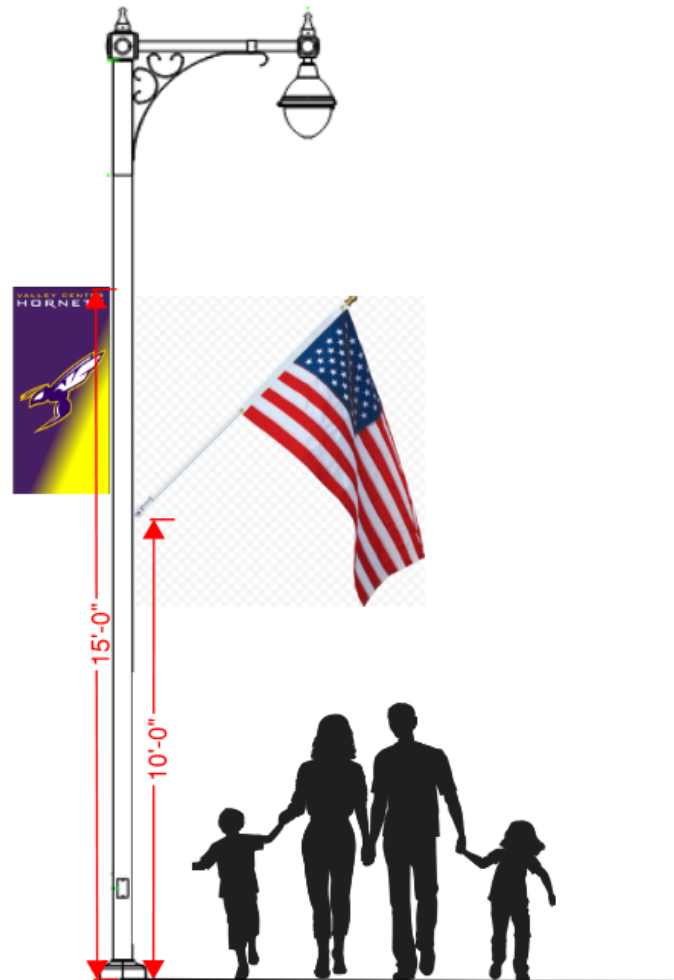
REASONABLE PROGRESS POLICY

- On page 23 of the WAMPO TIP Policy (Appendix I of FFY2023-FFY2026 TIP)
- Requires:
 - Sponsors of projects programmed to receive WAMPO-suballocated funding in the current FFY that are not yet obligated to present their statuses to the TAC at their first meeting after May 31.
 - Reported to the TAC on 6/26/2023.

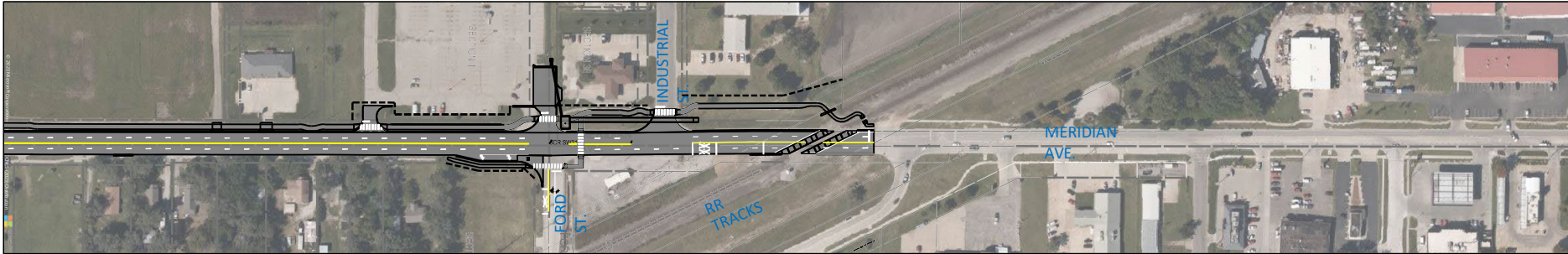
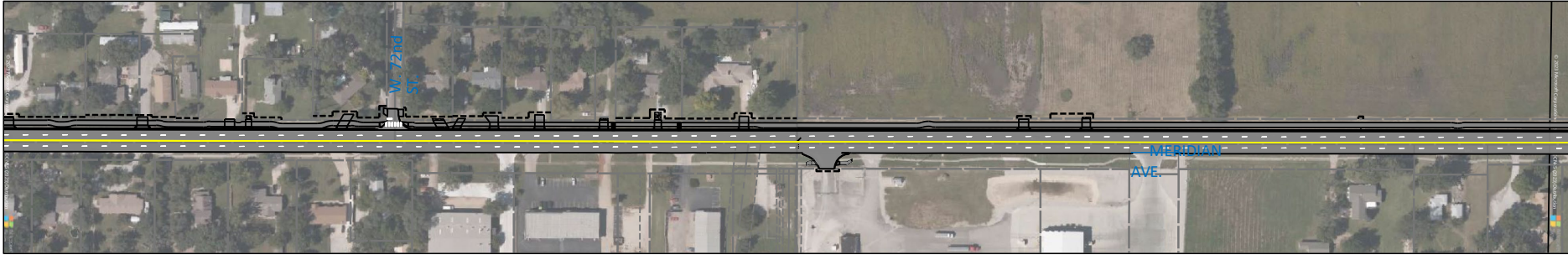
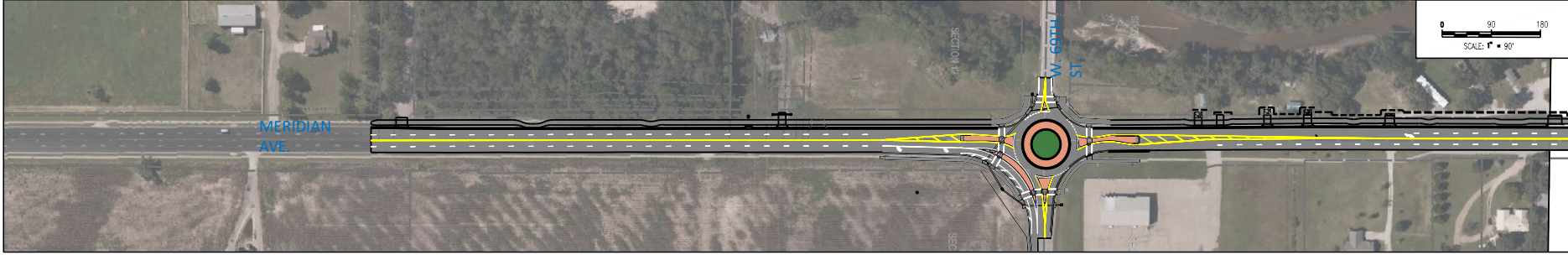
AFFECTED PROJECTS IN FFY2023

- Seneca & 63rd Street Bike Ped Pathway [Haysville]
 - Reported to the TPB on 7/11/2023.
- West St., Harry to Pawnee [Wichita]
 - Reported to the TPB on 7/11/2023.
- Meridian, from Ford (77th St. N.) to Seward (69th St. N.) and Main to 5th (85th St. N.) [Valley Center]

- Meridian, from Ford (77th St. N.) to Seward (69th St. N.) and Main to 5th (85th St. N.) [Valley Center]

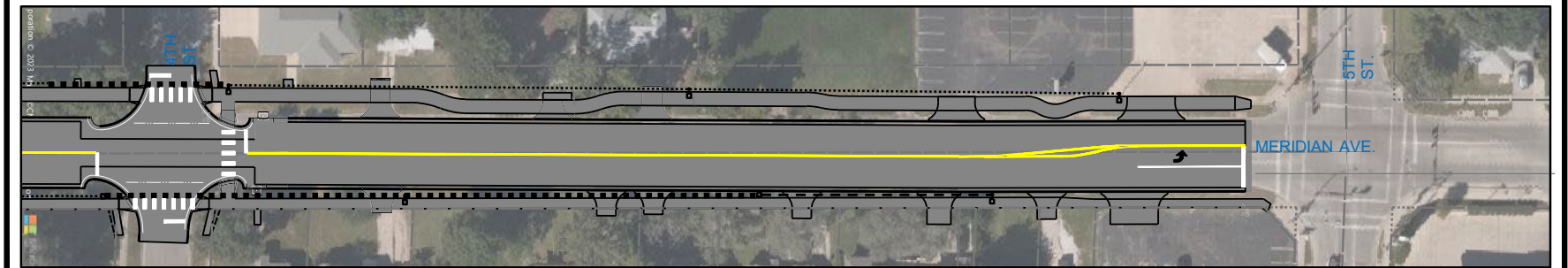
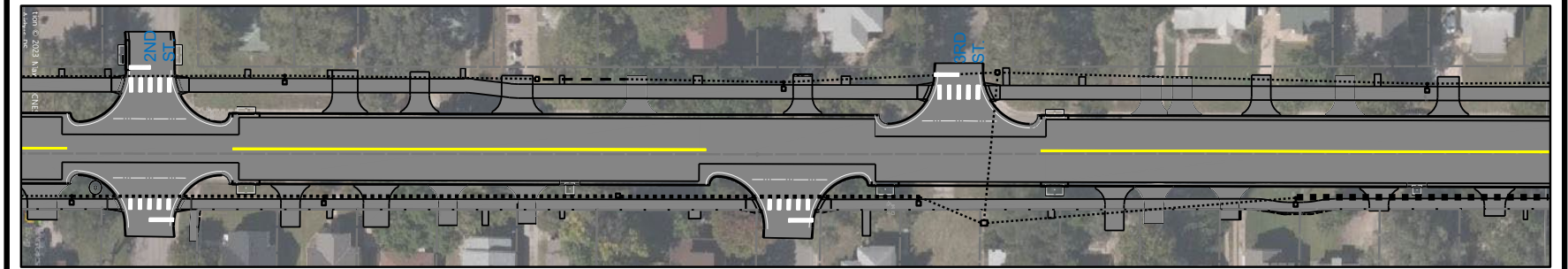
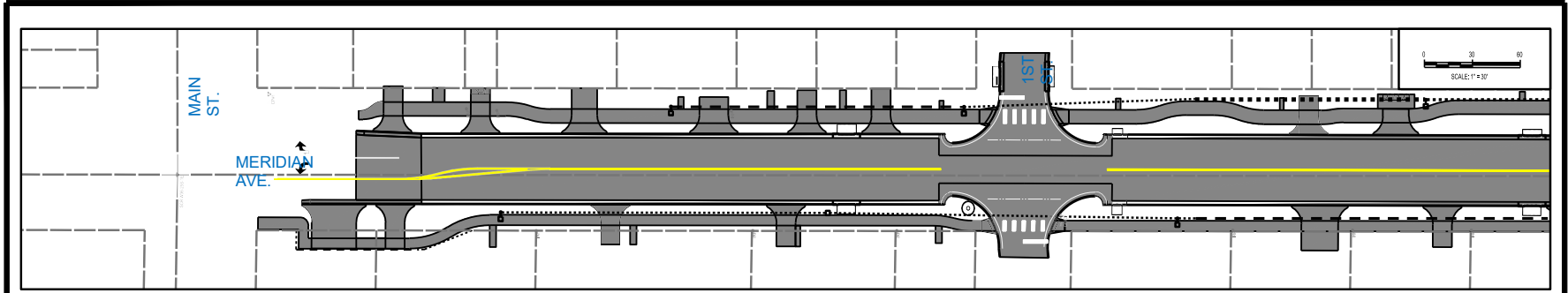


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MERIDIAN AVE RECONSTRUCTION PROJECT VALLEY CENTER, KS





MERIDIAN AVE - MAIN ST. TO
5TH ST. RECONSTRUCTION
PROJECT VALLEY CENTER, KS

5. DISCUSSION/UPDATES

- 5B. 2024 UPWP Planning

CORE DOCUMENT STATUS

Item	Status
Metropolitan Transportation Plan (MTP)	REIMAGINED MOVE 2040 was approved in June 2020. The next plan update is due by June 2025. The first phase of public engagement ended on July 31.
Transportation Improvement Program (TIP)	The FFY2023-FFY2026 TIP has quarterly amendments. The FFY2025-FFY2028 TIP will be approved in 2024.
Unified Planning Work Program (UPWP)	This document is created yearly. The 2024 document will be approved before the end of November.
Public Participation Plan (PPP)	The current PPP was approved in 2022.
Congestion Management Process (CMP)	Development of this is included in the Travel Demand Model (TDM) update process. The TDM update will conclude by April 2024.

POTENTIAL 2024 UPWP ACTIVITIES

Item	2023 ▶	Status
Comprehensive Safety Action Plan (CSAP) → Regional Transportation Safety Coalition	Yes	The CSAP should be done in Q3 2023. If we get an SS4A grant, we will have a consultant to assist us with this work. Regional Transportation Safety Coalition.
Travel Demand Model & Congestion Management Program Update	Yes	Planned for completion in April 2024. Potential Phase 2 may start after that.
Economic Development Study	Yes	Continued work.
Regional Active Transportation Plan	Maybe	In coordination with the Wichita Bike Master Plan, but a separate process.
Intelligent Transportation Systems Architecture	Yes	Staff began this process in Q3 2023.

POTENTIAL 2024 UPWP ACTIVITIES

Item	2023 ▶	Status
Safe Routes to School Planning Assistance	Yes	Will start the KDOT agreement process in 2023. Maybe start consultant procurement in January.
MTP 2050	Yes	The new MTP must be completed and approved by June 2025.
Bike/Ped Counts	Yes	Continuation of annual counts and pursue making the counts more robust, potentially through purchasing data or counters.
FFY2023-FFY2026 TIP Administration → FFY2025-FFY2028 TIP Development and Administration	Yes	Quarterly updates of the current TIP and develop a new FFY2025-FFY2028 TIP.

POTENTIAL 2024 UPWP ACTIVITIES

Item	2023 ▶	Status
Wichita Transit Network System Redesign	Yes	FFY2023 MPO-CMAQ funding. Staff will assist in the process.
Regional Transit Implementation Plan	Yes	The project began in Q3 2023.
Electric Vehicle Planning	Yes	The plan may continue into 2024.
Video Creation Services	Yes	The contract for 2023 was signed on 7/11/2023. The contract is planned to be extended into 2024.
Accounting Services	Yes	May not need to utilize.

POTENTIAL 2024 UPWP ACTIVITIES

Item	2023 ▶	Status
City of Wichita - Reconnecting Communities Grant - 21st Street Corridor	Yes	FFY2024 RCP Funding. Staff will assist in the process.
Greater Wichita Bike Map	Yes	WAMPO will work with the jurisdictions and Bike Walk Wichita to print this map.
Food Access Planning	Yes	Begun this process with the Sedgwick County Health Department and other regional partners.
K-15 Corridor Study	Yes	WAMPO will be financially contributing towards this project and assisting in it.

- Any other tasks we should consider?

5. DISCUSSION/UPDATES

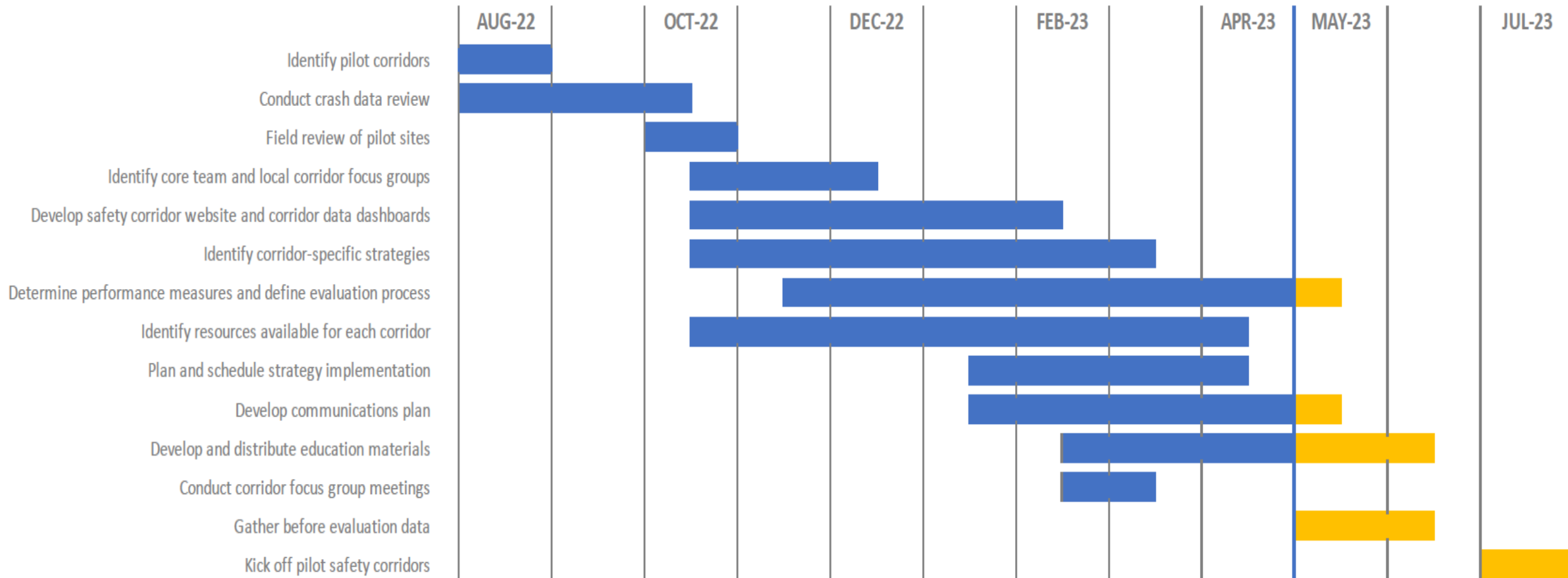
- 5C. KDOT Safety Corridor Pilot Program – I-135 Safety Corridor Newton to Park City
 - <https://bit.ly/KDOT-Safety-Corridor-Pilot-Program>

I-135 Safety Corridor Pilot Update

August 8, 2023



Schedule Review



Safety Corridor Pilot Program Kickoff

- Program Website online: February 2023
- **Drive to Zero Coalition Update: May 2023**
- Distribute Communication toolkit: Early June 2023
- Statewide Press Release: Late June 2023
- Corridor Sign Installations: July 2023
- Paid Media Campaign begins: July
- Increased Enforcement: September 2023
- Planned pilot timeline: 2023-2028



Communications Plan Update

Action	Progress
Safety Corridor Pilot Program information online	Complete
Communications review meeting – KDOT staff	Complete
Meeting with Public Affairs Managers (Districts 1, 4, 5, 6) <ul style="list-style-type: none">• Communications Toolkit review• Initial and ongoing publicity at district and state level review	Complete
Share Communications Toolkit with partner agencies	Complete
Statewide press release & social media blast #1	Complete
Safety Corridor Messaging on available Dynamic Message Signs (DMS)	Planned to begin in August
Statewide press release & social media blast #2	Planned for after Labor Day

Communications Plan Update

Communications Toolkit
(Branding, Messaging, Template Materials)

JUNE 15

Primary Distribution Group

- DTZ Coalition member organizations
- LE agencies public information officers
- KTSRO & LE Liaisons
- KDOT Public Affairs Managers

Safety Corridor Brochure
(from KDOT PAMs)

JULY

Secondary Distribution Group

- Local businesses and associations
- Government agencies
- Hispanic religious affiliations as identified*

* US-83/50 - La Comunidad Church in Garden City, KS

Letters to School Districts
(from KTSRO)

JULY - SEPTEMBER

School Districts

- New toolkit materials will be distributed quarterly

Sample Toolkit Branding/Messaging



Save a life, even yours!

- Follow the Speed Limit
- Buckle-Up
- Drive Sober
- Put the Phone Down



We CARE about you
and your family!
Drive Safely
In the Safety Corridor
And Everywhere!



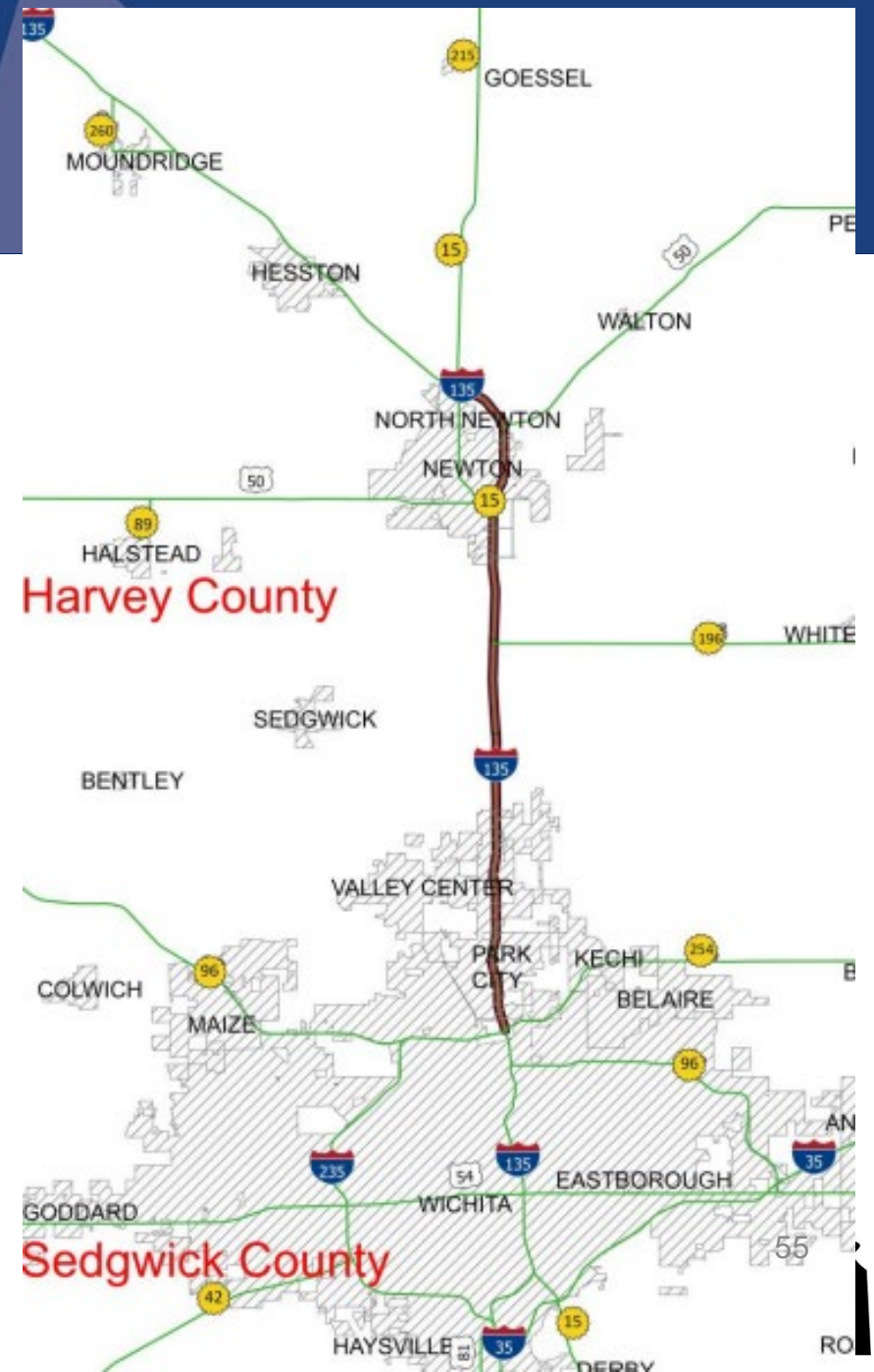
Together we can save lives in Kansas.

Drive SAFELY in the corridor!

Evaluation Plan Update

Performance Metric	Data Source	Progress
Front Seat Seatbelt Usage	Seatbelt Observation survey	Underway
Perception Survey	Public opinion survey	Underway
Median Speed and Excessive Speeders >20mph over speed limit on Corridor	Speed Study	Initiated (June)
No. of contacts and citations issued for poor driving behaviors	Law Enforcement Partners	Initiated (July)
Fatal and Serious Injury Crashes and Rates	Crash Data	Underway
Harsh braking and harsh maneuver events	Connected Vehicle Data	Initiated
Fatal and Serious injury crashes and rates (by contributing circumstances)	Crash Data	Underway

I-135 Safety Corridor Limits

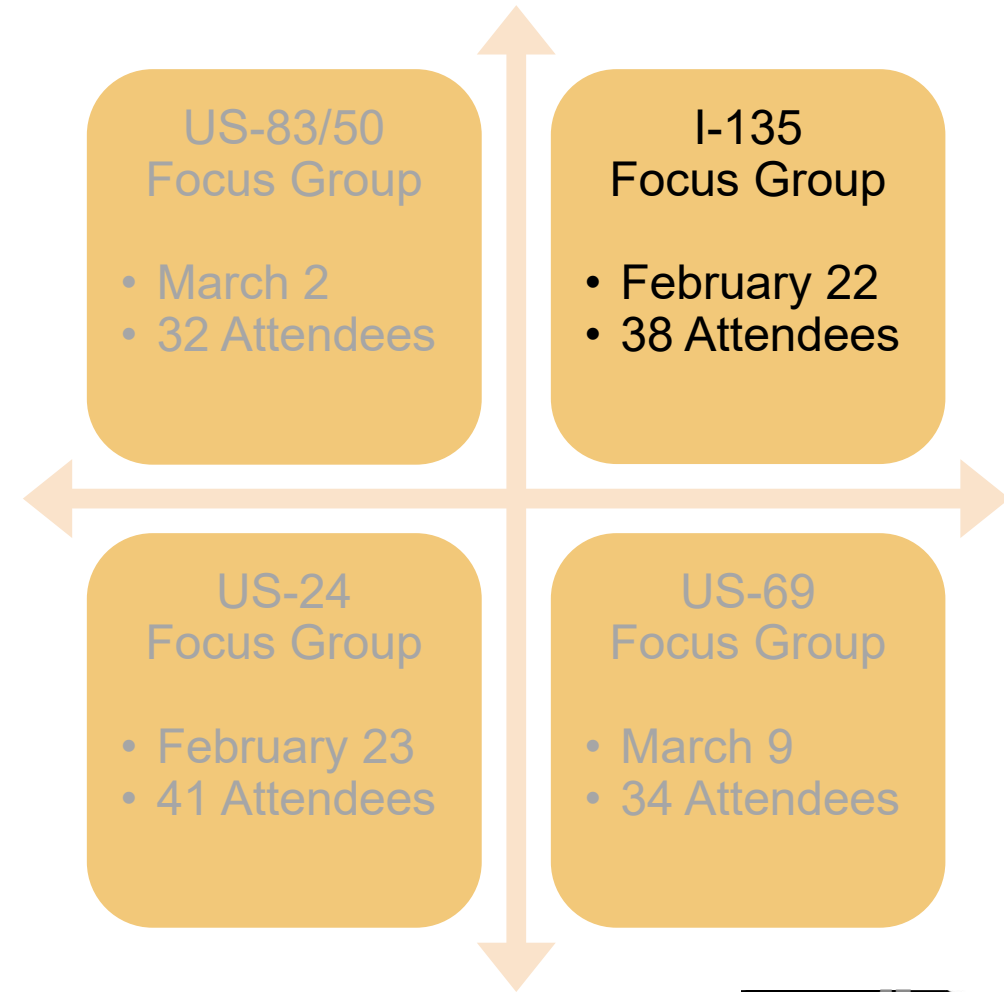


I-135 Focus Group Meeting



4E Stakeholders in attendance	Education	Enforcement
	WAMPO	Park City PD
	KTA	Newton FD
	KDOT public affairs	KHP –Troop F
	Engineering	EMS
	Newton public works	Sedgwick Co EMS
	WAMPO	WICHway TMC staff
	KTA	
	KDOT District 5 staff	

Key Insights	Coordination between HV and SG county response could be improved
	High speeds could be contributing to secondary crashes



Engineering – Pilot Year Cost



I-135

Project	Progress	Executed by	Cost
Install Safety Corridor Signing	Underway	KDOT + Consultant	\$13,850
Sign-Post Sheeting	Underway	KDOT	\$5,000
Review and improve maintenance signs and delineators	Underway	KDOT	--
Improve stop signs	Underway	KDOT	--
Improve pavement markings	Planning stages	TBD	\$264,000
Install or improve stop bar where possible	Planning stages	TBD	\$5,000
Install speed feedback signs	Planning stages	TBD	\$10,000

Total FY24 Cost: \$297,850





Education Campaign

- Safety Corridor Brochure
- Safety Corridor Media Campaign (KDOT)
- “Make Room for Trucks” Campaign (KHP/FMCSA)

Safety Corridor Brochure

Safety Corridor Brochure

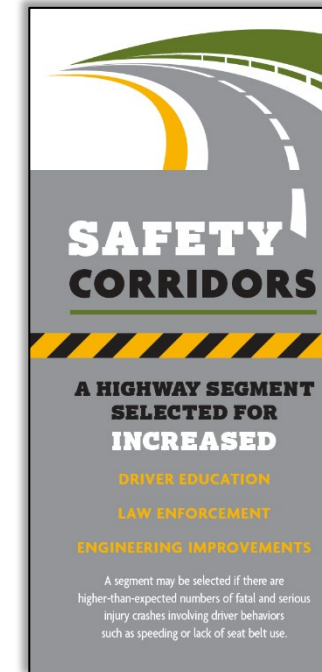
JULY

Secondary Distribution Group

- Local businesses and associations
- Government agencies
- Hispanic religious affiliations as identified*

* US-83/50 - La Comunidad Church in Garden City, KS

- Corridor-specific tri-fold brochures
- Will be distributed to Secondary Distribution Group



**DRAFT -
NOT FINAL**



Safety Corridor Media Campaign

- JNA Advertising



Communication Tactics

Outdoor, Radio (including Hispanic stations)
Streaming Audio, Digital Display/Video, CTV,
Social Media, Print



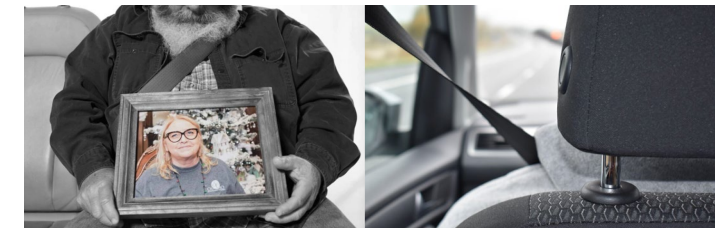
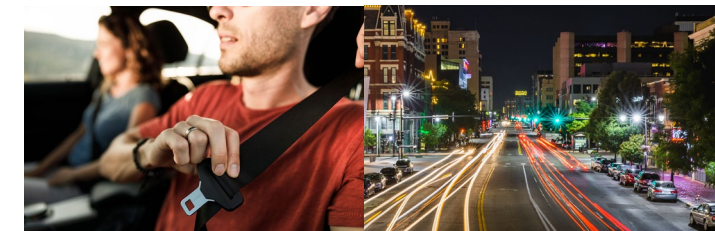
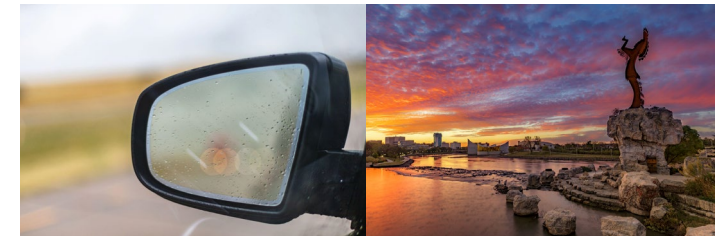
Target Audience

Kansas drivers 16+



Communication Timing

July 1 - September 30



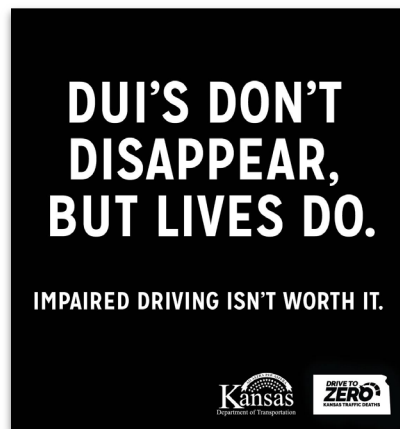
Safety Corridor Media Campaign

- Impaired Driving (Alcohol) Campaign



Available Assets

- Digital Display
- Digital Video
- Social Media
- Outdoor
- Print
- Radio



**Any Questions or
Feedback?**



**SAFETY
CORRIDOR
PILOT PROGRAM**



**DRIVE TO
ZERO**
KANSAS TRAFFIC DEATHS

*Alone we cannot solve this problem.
Together we can.*

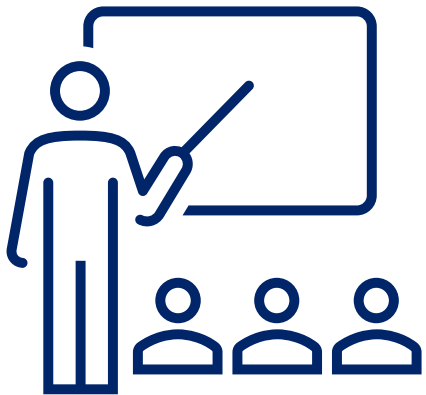
David J. Schwartz, P.E.

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6. COMMITTEE & PARTNERSHIP UPDATES

- Executive Committee
- Transit Spotlight: Wichita Transit
- Kansas Department of Transportation (KDOT)
- Wichita Metro Division, KDOT
- Federal Highway Administration (FHWA)

Becky Tuttle, Chair
Transportation Policy Body



7. OTHER BUSINESS

- Open Discussion

Becky Tuttle, Chair
Transportation Policy Body



9. ADJOURNMENT

- Next regular meeting is scheduled for
Tuesday, September 12 @ 3:00 PM

Becky Tuttle, Chair
Transportation Policy Body



THANK YOU

Wichita Area Metropolitan Planning Organization

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316.779.1313