



DRIVE SAFE SEDGWICK
February 28, 2024, 3:00-4:00 PM
Meeting Summary

(If you attended and are not listed, please contact, Dani Lasher, WAMPO, danielle.lasher@wampo.org)

Attendees

Name	Organization/Title	Email
Dani Lasher	WAMPO	danielle.lasher@wampo.org
Troy Wells	KDOT LEL	wellsd0537@cox.net
Jodi Pew	KTRSO	jpew@dcca.org
Robyn Meinholdt	KDOT	Robyn.Meinholdt@ks.gov
Dora Gallo	WAMPO	Dora.Gallo@wampo.org
Juan Rebolledo	Wichita Police Department	jrebolledo@wichita.gov
Doug Ballou	Blue Window	doug@blue-window.org
Noel Schneider	KDOT	noel.schneider@ks.gov
Peter Mohr	WAMPO	Peter.Mohr@wampo.org
Patricia Middleton	KTRSO	pmiddleton@dcca.org
Megan Rose		
Rosa Aranda	KTRSO	raranda@dcca.org
Ingrid Vandervort	KDOT	Ingrid.Vandervort@ks.gov
Joel Lomurno	GM Wichita Thunder Hockey	JLomurno@wichitathunder.com
Collin Click	JNA Advertising	cclick@jnaadv.com

I. Welcome

- a. Dani Lasher, WAMPO, opened the meeting at 3:01 PM, welcoming everyone to the Drive Safe Sedgwick Coalition meeting.

II. August 24, 2023, Meeting Minutes

- a. Drive Safe Sedgwick Members reviewed the August 24, 2023, Meeting Summary. No concerns were raised.

III. Discussion Items

- a. **Update on WAMPO Road Safety Activities** – Dani Lasher, WAMPO

- i. **CSAP/SS4A Grant Opportunities**

- 1. Ms. Lasher gave an in-depth presentation on the Comprehensive Safety Action Plan (CSAP), which is meant to promote the safety of all users of the transportation system and aims to reduce and eliminate serious-injury and fatal crashes. The WAMPO CSAP was developed through a ten-

month collaborative process with project consultants Burgess & Niple (B&N), TranSystems, and Vireo. During the plan development process, a group of transportation safety professionals in the region came together to establish the Transportation Safety Technical Advisors (TSTA) committee, which offered guidance, made plan development recommendations, and identified three major areas of emphasis, based on the data: intersections of concern, vulnerable road users, and speed-related crashes. The CSAP background information presented included the plan vision, goals, and targets, an overview of the planning process, the public and stakeholder engagement efforts, a review of transportation safety data and trends, and a discussion of implementation and next steps. ICT Safe: A Regional Transportation Coalition will meet regularly to carry out updates to the document and plan implementation. The CSAP was adopted by the TPB on December 12, 2023, and can be viewed at <https://www.wampo.org/safety>.

2. In mid-December 2023, notice was received that WAMPO was awarded a Federal Safe Streets and Roads for All (SS4A) planning and demonstration grant in the amount of \$940,000, which can be used for supplemental planning and demonstration activities, such as educational campaigns and before-and-after studies. WAMPO staff are currently working closely with the FHWA to ensure full compliance with grant requirements and funding rules and will inform participating municipalities of additional information as it becomes available. Having adopted a CSAP, WAMPO is now eligible to apply for an SS4A implementation grant, which focuses on the execution of strategies identified in the CSAP and may involve major safety-related infrastructure improvements. These grants are anticipated to range from \$1 million to \$25 million and are highly competitive.

ii. **Safe Routes to School**

1. Ms. Lasher presented on the Safe Routes to School (SRTS) initiative that strives to make it safer and easier for children to walk or ride bikes to school and gave an overview of the 174 public schools distributed across 14 school districts in the WAMPO region. The majority of these schools and school districts lack Safe Routes to School plans that meet the Federal requirements necessary to qualify for Transportation Alternatives (TA) funding. WAMPO aims to address this gap by hiring a consultant to work with city and county governments, as well as schools and school districts to establish comprehensive SRTS plans that cover the entire WAMPO region.
2. WAMPO staff are preparing a Request for Proposals (RFP) to hire a consultant for the development of the plans. Once developed, these SRTS plans will show the specific needs of each school/school district, thereby

increasing the likelihood of securing grants. WAMPO staff are working to make the 20% local match as attainable as possible for all jurisdictions.

iii. KDOT/WAMPO Behavioral Safety Grants

1. Ms. Lasher announced that in March-April 2024, the Behavioral Safety Office of the Kansas Department of Transportation (KDOT) and WAMPO will jointly conduct a Call for Projects for Behavioral Safety Grants in the WAMPO region. This is a reimbursement grant. Funding for the grants comes from the National Highway Traffic Safety Administration (NHTSA) and will be administered by KDOT. The total amount available for all projects in 2024 is \$50,000. Grant applications need to address the concerns of ICT Safe: A Regional Transportation Coalition, the Drive to Zero (Kansas Traffic Deaths) Coalition/Drive Safe Sedgwick, the WAMPO Comprehensive Safety Action Plan (CSAP), and/or the Kansas Strategic Highway Safety Plan. Projects should fall under the Safer People element of the USDOT Safe System Approach and all grants under this program must focus on improving road-user behavior; construction projects are not eligible expenses.
2. Grant applications will be accepted March-April 2024, reviewed by KDOT, and awarded on October 1, 2024. Recipients will be expected to present status updates on their projects to the ICT Safe Coalition quarterly. Robyn Meinholdt (robyn.meinholdt@ks.gov), KDOT, can be contacted with media/communications purchasing questions, and Noel Schneider (noel.schneider@ks.gov), KDOT, can be contacted for equipment purchasing questions.

b. Fans with a Plan Initiative – Doug Ballou, Blue Window

- i. Doug Ballou, Blue Window, gave a brief update on the Fans with a Plan initiative. It has been a year since Fans with a Plan was first implemented in Wichita. The initiative has been very well received by marketing partners, who want to continue and enhance the program. Most have spoken with appreciation for the partnership, and their embrace of this positive message strategy contributes to the culture of safety in the region.
- ii. Mr. Ballou recognized the leadership of the Fans with a Plan marketing partners, encouraging Drive Safe Sedgwick members to acknowledge and thank them for their contribution to safety in the region. Leaders include:
 1. Kevin Jenks and Brian Turner, Wichita Sports Commission
 2. Jay Miller, Diamond Base Holdings, and Silver Lake Investment Co., Wichita WindSurge
 3. Joel Lomurno, Wichita Thunder

4. Nancy Dueling, Wichita Festivals, Inc.
5. Dusty Buelle, Wichita Open Golf Classic
6. Kevin Saal and Coach Mills, Wichita State University
7. John Allen, 81 Speedway
8. Ben Bolander and Morgan Dawson, Hartman Arena

c. **Current Status and Future Direction** – Dani Lasher, WAMPO

- i. **Focus on Impairment** – Ms. Lasher opened up discussion on Drive Safe Sedgwick’s continued focus on impairment, inquiring about other safety topics that may be of interest to the coalition. Patricia Middleton, KTRSO, voiced her support for continuing to focus on impairment and potentially expanding the focus to include distracted driving. Collin Click, JNA Advertising, asked about data in 2023 for Sedgwick County related to excessive speeding. Robyn Meinholdt, KDOT, shared that prior to the creation of Drive Safe Sedgwick, a deep dive into data revealed some information on excessive speeding. Ms. Meinholdt offered to do another deep dive into data, however, the data in 2023 is still considered preliminary data. The Drive to Zero Dashboard is another resource for collecting recent data. Mr. Click asked Officer Rebolledo and Troy Wells to weigh in from a law enforcement perspective on any changes to excessive speeding in Sedgwick County. Mr. Wells described a consistent occurrence based on past years on excessive speeding and drinking and driving in the area. Mr. Rebolledo spoke on a slight increase in speed related accidents and an increase in the Spanish language community receiving DUIs.
- ii. **Fans With a Plan beyond Sedgwick County** – Ms. Lasher opened up discussion on potentially expanding Fans with a Plan beyond Sedgwick County. Mr. Ballou shared that Fans with a Plan has an existing sports marketing partnership with Butler County Community College, with some decision makers first learning about Fans with a Plan from Bulter County sporting events. Ms. Meinholdt suggested looking at crash data in the surrounding counties to target areas where the most intervention is needed.
- iii. **Rideshare Status** – Ms. Lasher opened up discussion on the status of rideshare services in Sedgwick County. Mr. Ballou explained that at every venue mentioned earlier in the meeting, there are now designated drop off and pick up zones for rideshare. Brian Turner with Wichita Sports Commission continues to have discussions with Uber regarding an economic compacity analysis that would determine what is needed to serve all Fans with a Plan venues.

d. **Upcoming Events and Campaigns** – Dani Lasher, WAMPO

- i. Mr. Click spoke about the continuing Drive Safe Sedgwick media initiatives,

running on television, digital display banners, digital video, outdoor billboards, and social media. Joel Lomurno, Wichita Thunder Hockey, gave an update on increased attendance at Thunder games, with the biggest crowd of the year expected on March 8. Wichita Thunder has also received free soft drink vouchers for fans choosing to be a designated driver.

e. Open Discussion

- i. There were no topics brought up for open discussion.

IV. Adjournment

- a. Next Drive Safe Sedgwick Meeting Tentatively Scheduled for May 29, 2024.