



DRIVE SAFE SEDGWICK
May 29, 3:00-4:00
Meeting Minutes

Attendees

Name	Organization/Title	Email
Kimberly Neufeld	WAMPO	Kimberly.neufeld@wampo.org
Brian Turner	Wichita Sports Commission	bturner@wichitasports.com
Markey Jonas	WAMPO	Markey.jonas@wampo.org
Juan Rebolledo	Wichita Police Department	jrebolledo@wichita.gov
Rosa Aranda	DCCCA	raranda@dcca.org
Collin Click	JNA	cclick@jnaadv.com
Daniel Kiser	KDOT LEL	dkiserlel@gmail.com
Dora Gallo	WAMPO	dora.gallo@wampo.org
Doug Ballou	Blue Window	doug@blue-window.org
Chase Hobart	DCCCA	chobart@dcca.org
Noel Schneider	KDOT	Noel.schneider@ks.gov
Ingrid Vandervort	KDOT	ingrid.vandervort@ks.gov
Jodi Pew	KTRSO	jpew@dcca.org
Joel Lomerno	GM Wichita Thunder Hockey	JLomurno@wichitathunder.com
Maura Fitzgerald	KDOT	Maura.A.Fitzgerald@ks.gov
Megan Kocher	MADD	megan.kocher@madd.org
Noel Schneider	KDOT	noel.schneider@ks.gov
Patricia Middleton	KTRSO	pmiddleton@dcca.org

I. Welcome & Introductions with Partner Updates

- a. Kim introduced herself to the group and is excited to help facilitate the work of this committee. If you have any ideas/questions/concerns, she will serve as the primary staff person at WAMPO.
- b. Everyone on the call introduced themselves.

II. Recent article in the Wichita Eagle, published 5/23/24

Kansas drivers are some of the worst in the country, new study says. Here's why

BY JOSEPH HERNANDEZ
MAY 23, 2024 5:30 AM



The interchange from I-135 on to westbound Kellogg. TRAVIS HEYING *The Wichita Eagle*

Rank	State	Total Score Out of 100	Number of DUI Arrests Per 100,000 Drivers	Number of Fatal Crashes Per 100,000 Drivers		
				Involving a Distracted Driver	Involving a Drowsy Driver	Involving Speeding ¹
1	New Mexico	100.00	219.26	10.16	0.64	9.66
2	Wyoming	96.62	534.69	2.93	2.93	9.42
3	Texas	95.12	314.57	1.91	1.29	6.67
4	Oklahoma	92.86	333.98	2.01	0.57	5.66
5	Montana	92.10	452.49	1.84	1.03	7.77
6	Louisiana	88.92	86.11	4.42	0.79	4.96
7	Kentucky	88.45	395.45	3.54	1.07	4.08
8	Kansas	86.63	318.78	4.32	1.35	4.61
9	Mississippi	85.04	305.80	0.72	0.73	5.41
10	Missouri	84.51	355.79	1.75	0.44	8.28

1. This metric reflects the number of fatal car accidents involving a driver who was driving too fast for conditions, speeding or racing.

Note: Our analysis includes four additional metrics that are not displayed in this table.

Data sources: The National Highway Traffic Safety Administration, The Federal Bureau of Investigation, Arity and The Department of Transportation.

Source: Forbes Advisor • Get the data • Embed

III. Events & Campaigns in May

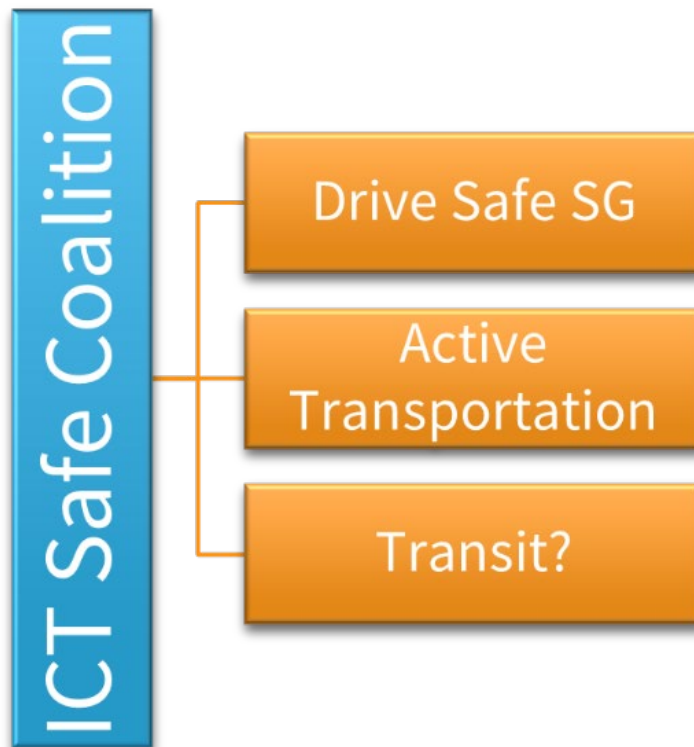
- a. Click It or Ticket
- b. Motorcycle Safety Awareness Month
- c. Bike Month (local, state & national)

IV. Discussion Items

- a. **Comprehensive Safety Action Plan (CSAP)** – Kim shared the top 6 strategies identified in the CSAP that relate to the purpose of Drive Safe SG County. These strategies will ensure we make progress towards reducing serious injury and fatal crashes in the region.
 - i. Coordinate with KDOT to administer annual safety grants funded by the state that are targeted at behavioral safety projects
 - ii. Develop a fatal crash review committee
 - iii. Form & facilitate a Regional Safety Coalition [*ICT Safe Coalition*] to promote transportation safety in the region
 - iv. Conduct high-visibility law enforcement campaigns to deter aggressive driving/speeding on high-crash corridors
 - v. Perform targeted enforcement of motorists in school zones
 - vi. Collaborate with state & local partners to promote seat-belt use

- b. **Drive Safe Sedgwick County: Focus Areas & Projects**
 - i. The group discussed possible ideas for the future. Continue efforts to build “Fans With A Plan”, but also expand to other related areas. Rosa suggested that we be more intentional in engaging the Hispanic and refugee communities. Daniel mentioned that we should try to work on social norming, beyond basic education/awareness campaigns. Ingrid suggested that we could share a brief survey with members to gain additional feedback.

- c. **Proposed New Structure** – After meeting with several committee members and reviewing the purpose and goals of our various traffic-related groups that meet quarterly, Kim recommended a new structure that will better support and engage the members. The ICT Safe Coalition could serve as the overarching coalition with Drive Safe SG and the Active Transportation groups working as committees. During the 1.5 hour ICT Safe Coalition meetings, the committees can breakout into separate virtual rooms to work on activities, and then re-join the main group. This allows for better resource sharing, engagement and reduces the number of meetings for members serving on several groups.



- i.
 - ii. Everyone in the group was supportive of this structure, no issues or concerns were raised. Kim will propose this same structure to the Active Transportation committee on June 12th.
 - iii. Next Steps: Kim will develop a document to better explain the structure and purpose of the coalition and committees. She will send this out for review and input. The document can then be utilized to assist in recruiting new, diverse members.
- V. Adjournment
- VI. Next Meeting: Aug 7th at 9:30am