



# ICT SAFE

## A REGIONAL TRANSPORTATION COALITION

August 7, 2024

9:30 AM – 11:00 AM

The meeting will begin shortly.

While you wait, please **mute your microphone.**

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## **MAY MEETING SUMMARY**

## **INTRODUCTIONS & UPDATES**



## WAMPO UPDATES:

### Safe Routes to School (SRTS)

- In the process of hiring the consultant team to assist public & private schools with developing their SRTS plan.

### WAMPO/KDOT Behavioral Safety Grant

- Applications have been reviewed by a Scoring Team.
- Awards will be announced in September to begin Oct 1<sup>st</sup>.

### SS4A Demonstration & Planning Grant

- Working with the local jurisdictions to submit projects and study plans that will be included in the Agreement with FWHA.
- Projects and studies are estimated to begin this Fall.

## Benefits of Safe Routes to Schools



## WAMPO UPDATES:

### Annual Bicycle/Pedestrian Count

- Looking for volunteers to assist with counts at locations across the region.

### Automatic Bike/Ped Counters

- Counters have been purchased and will be tested this fall.
- Counters are portable and will be able to be moved to various locations in order to collect more data.

### Regional Active Transportation Plan

- A consultant will be hired by the end of the year to assist with developing the plan.
- Focus will be on connecting the cities throughout the WAMPO region.

## 2024 Annual Bicycle & Pedestrian Count Event

### VOLUNTEERS NEEDED!

Available dates and times:

- 🚲 **Wednesday, September 11, 2024**
  - 10 AM - 12 PM
  - 5 PM - 7 PM
- 🚲 **Thursday, September 12, 2024**
  - 10 AM - 12 PM
  - 5 PM - 7 PM
- 🚲 **Saturday, September 14, 2024**
  - 12 PM - 2 PM

REGISTER  
NOW!

For more information, please contact  
Dora Gallo: [dora.gallo@wampo.org](mailto:dora.gallo@wampo.org).



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## PRESENTATION: DCCCA



Jodi Pew, Traffic Safety Specialist  
KS Traffic Safety Resource Office





# **Kansas Traffic Safety Resource Office**

*Working together to  
keep Kansans Safe!*

# Who are we?

- Kansas Traffic Safety Resource Office (KTSRO) is a program of the Kansas Department of Transportation's Bureau of Traffic Safety Section and DCCCA. DCCCA's mission is to provide social and community services that improve the safety, health, and well-being of those they serve. The mission of KTSRO is to provide public information and education to protect Kansans from avoidable injury or death on Kansas roadways.
- KTSRO works with KDOT, Kansas Highway Patrol, law enforcement agencies, the Kansas Drivers Safety Education Association, Kansas Safe Kids Coalitions and other agencies and community sources such as local schools and SADD groups. Together with its partners, KTSRO focuses on measures dealing with novice drivers, increasing seatbelt use, preventing impaired driving and underage drinking, and raising motorcycle safety awareness.



# DID YOU KNOW?

- **The first statewide traffic laws were in Connecticut. These only regulated speeds (12 mph in town and 15 mph in the country)**
- **Seatbelts (as we know them) were not invented until 1946**
- **In 1949, Nash was the first American automobile manufacturer to offer seatbelts as a factory option**
- **Driving laws were extremely limited and set exclusively by state governments, right up until the late 1960's**
- **The Department of Transportation wasn't created until 1966**





# Mortality – Kansas

- IN 2022, THERE WERE 1788 SERIOUS INJURY OR FATALITY TRAFFIC CRASHES IN KANSAS
  - OF THOSE, 320 WERE IMPAIRED DRIVING RELATED
  - OUT OF 360 FATAL CRASHES, THERE WERE 406 FATALITIES
    - 95 OF THOSE FATALITIES WERE ALCOHOL RELATED
  - 47% OF THE FATALITIES INVOLVED INDIVIDUALS WHO WERE NOT PROPERLY RESTRAINED
    - 50% OF DEATHS OF YOUTHS AGES 4 – 13 WERE NOT PROPERLY RESTRAINED
  - THE #1 CONTRIBUTING CIRCUMSTANCE OF THOSE CRASHES WAS DRIVER INATTENTIVENESS
  - CRASHES HAPPENED AT A RATE OF ONE CRASH EVERY 9 MINUTES

Source: KDOT 2022 Crash Facts



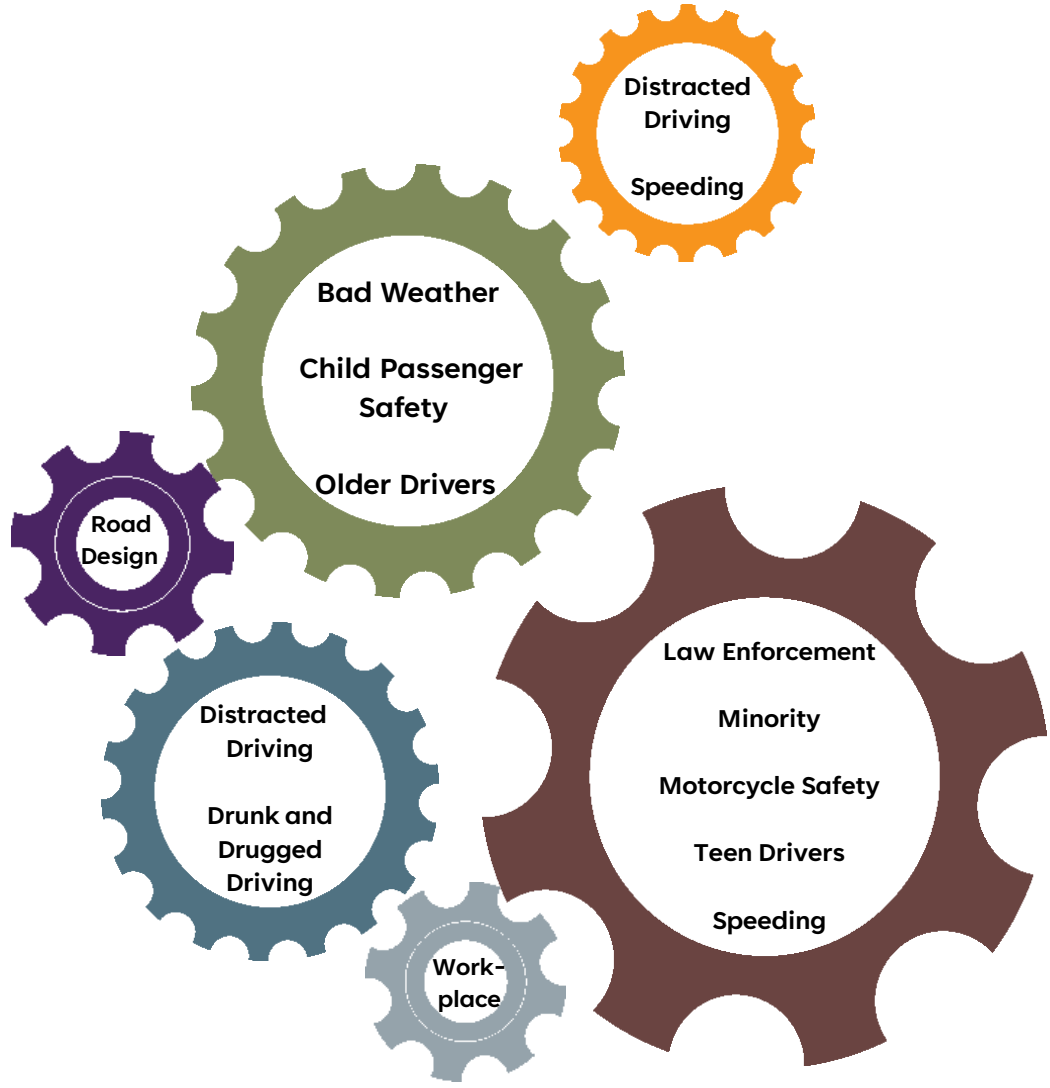
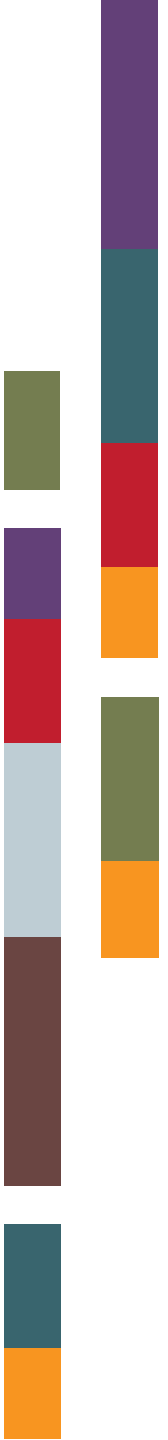
# Mortality – Sedgwick County

- IN 2022, THERE WERE 310 FATAL OR SERIOUS INJURY TRAFFIC CRASHES IN SEDGWICK COUNTY
  - 70 LIVES WERE LOST IN 64 FATAL CRASHES
  - 32 CRASHES WERE IMPAIRED DRIVING RELATED, INCLUDING 13 FATALITIES
  - 62 CRASHES INVOLVED IMPROPERLY RESTRAINED INDIVIDUALS
  - THERE WERE 24 FATALITIES AND 59 SERIOUS INJURIES INVOLVING IMPROPERLY RESTRAINED INDIVIDUALS
  - THE #1 CIRCUMSTANCE OF CRASHES IS DRIVER INATTENTIVENESS

Source: Drive to Zero Crash Data Dashboard



# FOCUS AREAS



# CHILD PASSENGER SAFETY



## CHILD PASSENGER SAFETY

CAR SEAT INSTALLATION AND EDUCATION

- Motor vehicle crashes are a leading cause of death in children 12 and under.
- Of the 42,939 traffic fatalities in 2021, 1,184 were children 14 and under
  - Of the 769 child deaths where restraint use was known, 308 (40%) were unrestrained
  - Child traffic fatalities increased by 8% between 2020 and 2021.
- Car Seats reduce the risk of injury in a crash by 71 – 82% when compared to seatbelt use alone.
- Booster seat use reduces the risk of serious injury by 45% in children 4-8 when compared to seat belt use alone



# CHILD PASSENGER SAFETY – BOOSTER TO BELTS PROGRAM



- According to the KDOT Child Observation Safety Belt Study, only 84% of children ages 5-9 (average booster seat age) are buckling up.
- For this reason, KTSRO created the Booster to Belts program to encourage children from K - 3<sup>rd</sup> grade to learn the importance of buckling up and using a booster seat.
- The program is free to schools and speaker incentives are also available.
- The program is flexible!
  - It can be taught grade by grade or all together
  - It can be led by teachers, SROs, SAFE students, or a combination of all of those!
  - Booster Rooster can even make an appearance!



# PRE-TEEN AND UP-AND-COMING DRIVERS: SAFETY BREAK!



Safety Break! is a **FREE** educational curriculum and kit with 5 lessons covering various aspects of traffic safety and alcohol abuse prevention.

In the Safety Break! Notebook, each lesson has objectives, informational fact sheets, game instructions, game materials, and a homework assignment.

The fact sheets contain information students will need in order to get the most education and enjoyment out of the games.

The educator can determine what format is used to provide this information so it will be most comfortable for them.



# TEEN AND NOVICE DRIVERS: SAFE

**SAFE (Seatbelts Are For Everyone)** is a free, student-led program for high school students focusing on peer-to-peer promotion of traffic safety. Through education, rewards, and enforcement, **SAFE** highlights the importance of wearing a seatbelt, driving alert, and following traffic laws with the goal of decreasing the number of teen injuries and deaths from vehicle crashes.

**KTSRO** works directly with law enforcement to provide information and guidance on a variety of teen/novice driver topics including distracted driving, fake IDs, driving schools, speeding, and more.



**Seatbelts Are For Everyone**



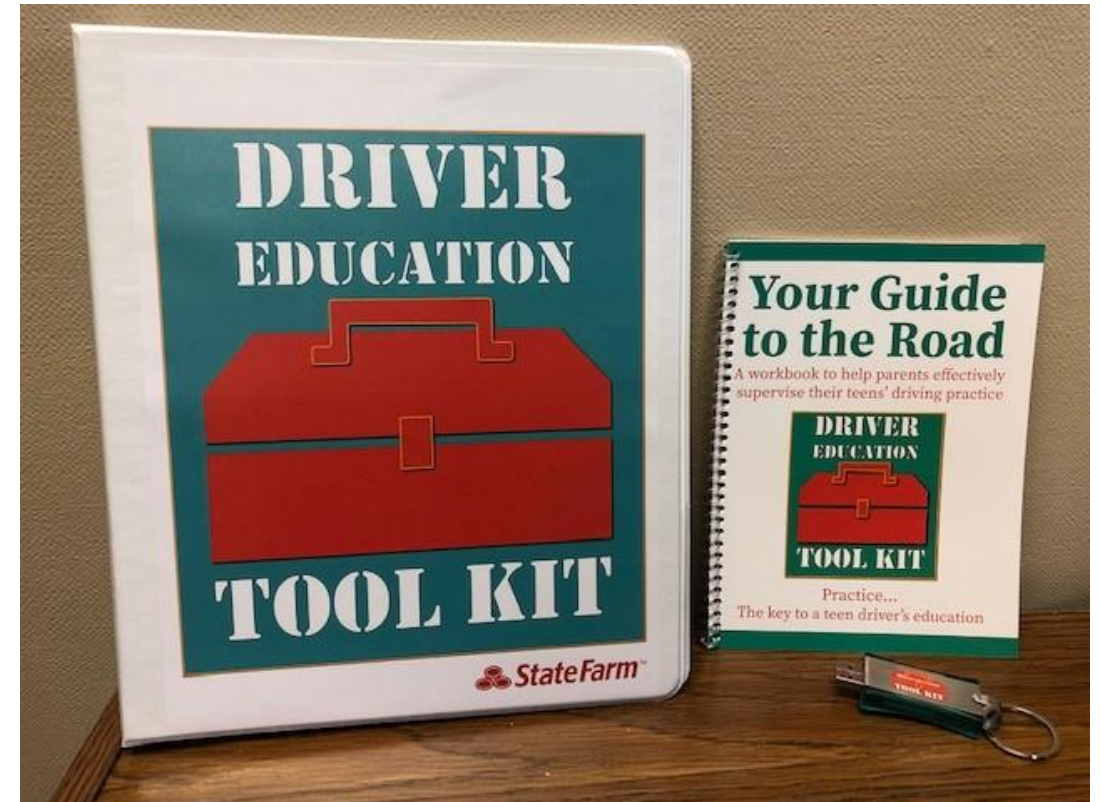
# TEEN AND NOVICE DRIVERS

## Driver Education Tool Kit

The toolkit was designed in partnership with the Kansas Department of Transportation, Kansas Department of Revenue, Kansas State Department of Education, Safe Kids Kansas and the Kansas Highway Patrol.

The free toolkit is used primarily for driver's education parent meetings, presentations at service organization and local community groups.

Funding for the project was provided by Kansas Department of Transportation and State Farm.





# BUSINESS SPECIFIC EMPLOYER PROGRAMS



**What?** The customizable programs can include paper materials (posters, flyers, etc.), toilet tabloids, in person presentations, suggestions for safety huddles, and more!

**Why?** Helping your employees be safe drivers has as much impact off-the-job as it does on. When an employee is injured in an accident, it will still cost your company even if it happens outside of work.

**How?** We work with you to create the best program for your business based upon a variety of factors including type and size of business, shifts worked, and more.



# Older Drivers



**KTSRO has multiple programs available to help older drivers continue to be safe drivers for as long as possible.**

**Programs include the AARP Smart Driver course, a KTSRO Senior Drivers presentation, CarFit events, and customizable presentations to fit your needs.**

**Most insurance companies provide discounts for those who have successfully completed specific courses, such as the AARP Smart Driver course.**

**Many courses and presentations are free to both the hosts as well as the participants.**





## PRESENTATIONS, CLASSES, EDUCATION, ETC.

- AAA Driver Improvement Program
- AARP Smart Driver Course (older driver focused)
- Car Seat Basics classes (English and Spanish available)
- ‘What Can KTSRO Do For You and Your Community’ Presentations (generally given to civic groups, etc.; English and Spanish available)
- CarFit Events (stand-alone or in conjunction with AAA DIP or AARP Smart Driver courses)
- School-Based Presentations (stand-alone or in conjunction with our school-based programs; English and Spanish available for most presentations)
- Drive Better ICT, Drive Better KC, and Drive Better Kansas Kits (English and Spanish available)
- *Are you looking for something else? Just ask!*



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# Thank you!

[www.ktsro.org](http://www.ktsro.org)

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**Kansas Traffic Safety Resource Office**  
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# COMPREHENSIVE SAFETY ACTION PLAN (CSAP)

## Strategy

- Identify proven countermeasures
- Conduct 2 Road Safety Audits annually
- Develop Safe Street Visualizations
- Develop a Vision Zero Toolkit
- Develop a Fatal Crash Review committee
- Conduct high-visibility law enforcement campaigns to deter aggressive driving/speeding
- Targeted enforcement of motorists in school zones
- Targeted enforcement near pedestrian crossings
- Coordinate w/ KDOT to administer Behavioral Safety grants
- Conduct education campaigns that target factors in speed & roadway departure crashes
- Promote seat belt use
- Provide active transportation educational opportunities
- Form & facilitate a regional safety coalition



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## COMMITTEE BREAKOUTS

- **Breakout Room 1: Active Transportation**
- **Breakout Room 2: Drive Safe Sedgwick**
- **Breakout Room 3: ICT Safe** (members not involved in either committee)



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## COMMITTEE UPDATES & ADJOURNMENT

- Committee Updates
- The next ICT Safe meeting is scheduled for November 6, 2024.

