



ICT Safe: A Regional Transportation Coalition Meeting Notice

Wednesday, August 7, 2024, @ 9:30 AM

Virtual

Click the link below for access to the Zoom Meeting.

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The next ICT Safe meeting is scheduled for November 6, 2024

July 31, 2024



Meeting Summary

ICT Safe: A Regional Transportation Coalition

Wednesday, May 1, 2024, @ 9:30 AM

Online meeting

Meeting Duration: 87 minutes

Attendees		
Raven Alexander, <i>Wichita Transit</i>	Dora Gallo, <i>WAMPO</i>	Tia Raamot, <i>Sedgwick County</i>
James Bryan, <i>Bentley</i>	Markey Jonas, <i>WAMPO</i>	Noel Schneider, <i>KDOT</i>
Adrienne Byrne, <i>Sedgwick County</i>	Alan Kailer, <i>Bike Walk Wichita</i>	Dan Squires, <i>Derby</i>
Jane Byrnes	Daniel Kiser, <i>KDOT LEL</i>	Bill Sullivan, <i>KDOT LEL</i>
Georgie Carter, <i>Haysville</i>	Patricia Middleton, <i>KTSRO</i>	Brian Turner, <i>Wichita Sports Commission</i>
Collin Click, <i>JNA Advertising</i>	Peter Mohr, <i>WAMPO</i>	Ingrid Vandervort, <i>KDOT</i>
Dylan Cossaart, <i>WAMPO</i>	Kim Neufeld, <i>WAMPO</i>	James Wagner, <i>Wichita</i>
Chaitanya Dodda, <i>WAMPO</i>	Lizeth Ortega, <i>Wichita</i>	Troy Wells, <i>KDOT LEL</i>
Maura Fitzgerald, <i>KDOT</i>	Heather Plaza, <i>DUI Victims Center of Kansas</i>	
Nick Flanders, <i>WAMPO</i>		

I. Welcome

Kim Neufeld, WAMPO, opened the meeting at 9:30 AM, welcoming everyone to the May 2024 ICT Safe: A Regional Transportation Coalition meeting, and wished everyone a happy National Bike Month.

II. February 7, 2024, Meeting Summary

ICT Safe Members reviewed the February 7, 2024, Meeting Summary. No concerns were raised.

III. Discussion Items

A. Introductions and Updates

Attendees introduced themselves and their agencies, noting any updates relevant to the ICT Safe mission and areas of interest.

B. Updates

Brian Turner, Wichita Sports Commission, explained that the Wichita Sports Commission is one of KDOT's sports-marketing partners in the Wichita area and gave an update on their activities, focusing on promotions for the "Fans with a Plan" campaign. Mr. Turner reported a 10% increase in runners for the upcoming Prairie Fire Half Marathon, with a partnership with Girls on the Run contributing to the rise in participants. There is also an upcoming public-service radio campaign promoting the various locations that are participating in the Fans with a Plan campaign and encouraging rideshare use in Wichita, running from May to August. The Wichita Sports Commission is planning for 2025 NCAA March Madness games that will be held in Wichita, aiming to improve safety around Intrust Bank Arena, including by closing roads and exploring grant opportunities for rideshare subsidies.

C. CSAP: Progress Report & Next Steps

Ms. Neufeld gave details about WAMPO's Comprehensive Safety Action Plan (CSAP), which is meant to promote the safety of all users of the transportation system and aims to eliminate serious-injury and fatal crashes. During the plan-development process, a group of transportation safety professionals in

the region came together to establish the Transportation Safety Technical Advisors (TSTA) committee, which offered guidance, made plan development recommendations, and identified three major areas of emphasis, based on a deep dive into crash data: intersections of concern, vulnerable road users, and speed-related crashes. The presentation focused on CSAP implementation and ongoing strategies, including tasks that are currently underway and upcoming this year. ICT Safe will meet regularly to carry out updates to the document and plan implementation. The TPB adopted the CSAP on December 12, 2023, and can be viewed at <https://www.wampo.org/safety>.

Discussion:

Jane Byrnes expressed concerns about education and enforcement-based strategies, noting that educating is not the same as motivating, and enforcement tactics often result in blaming the victim. Ms. Neufeld said WAMPO is committed to a comprehensive approach and is working to ensure there are also action- and infrastructure-based ongoing strategies.

Troy Wells gave details about the peer-to-peer SAFE (Seatbelts Are For Everyone) program in high schools that is supported by the National Highway Traffic Safety Administration (NHTSA) and KDOT, noting the upcoming “Click It or Ticket” campaign. Patricia Middleton directed attention to the Kansas Traffic Safety Resource Office’s SAFE website (www.ktsro.org/safe).

Heather Plaza shared details about a recent conversation with the Wichita police department about the [Drive to Zero Crash Data Dashboard](#) and how beneficial it is for identifying focus areas.

Daniel Kiser gave information about the City of Springfield, Missouri’s [SGF Yields- Pedestrian Safety Program](#) which performs targeted education and enforcement in locations where yielding to pedestrians in crosswalks is an issue. The goal of the campaign is to initiate cultural change toward being more pedestrian-friendly and responsible.

Ms. Brynes asked if roundabouts have been considered as a countermeasure. Ms. Neufeld said that they are one of the FHWA’s proven safety countermeasures. Mr. Kiser shared examples of locations where roundabouts could be highly useful. James Wagner expressed that sometimes the construction logistics for redesigning an intersection are not feasible and that business and other land-use aspects also have to be considered. Dan Squires agreed, saying that roundabouts are safe, efficient ways to manage traffic and should be considered for new builds, but that it is very difficult to retrofit them.

D. DUI Victims Center of Kansas

Heather Plaza described the history of the DUI Victims Center of Kansas (DUI VCKS), whose mission is to provide services to victims, survivors, and their families and increase awareness of the traumatic human consequences of the choice to drive impaired. Ms. Plaza shared sobering stories of victims and described the comprehensive support that DUI VCKS offers.

DUI Victims Center of Kansas website – <https://www.duivictimscenterofkansas.com/>

Discussion: Adrienne Byrne and other attendees thanked Ms. Plaza and the entire DUI VCKS team for the work they do for the community.

E. Safe Streets & Roads for All (SS4A) Grant Updates

Ms. Neufeld explained that in December 2023, WAMPO was awarded a Federal Safe Streets and Roads for All (SS4A) demonstration grant in the amount of \$940,000. WAMPO staff are working with the FHWA to start the process of using those funds and working with awarded jurisdictions to identify eligible demonstration projects.

For the 2025 round of SS4A funding, WAMPO will apply for an implementation grant, which focuses on the execution of strategies in the CSAP and may involve major safety-related infrastructure improvements. These grants are anticipated to range from \$1 million to \$25 million and are highly competitive. Funding has been programmed in the Unified Planning Work Program (UPWP) for WAMPO to issue a Request for Proposals (RFP) for a consultant to assist with preparing an application.

Discussion:

Mr. Wagner asked what types of infrastructure/safety equipment are eligible under the demonstration grant. Ms. Neufeld clarified that anything permanent is not allowed. Alan Kailer shared a link to the Flint Hills MPO’s demonstration-projects webpage: <https://www.flinthillsmmpo.org/demoprojects>.

F. KDOT/WAMPO Behavioral Safety Grant Opportunity

Ms. Neufeld announced that the Behavioral Safety Office of the Kansas Department of Transportation (KDOT) and WAMPO will jointly conduct a Call for Projects for Behavioral Safety Grants in the WAMPO region. These are reimbursement grants. Funding for the grants comes from the National Highway Traffic Safety Administration (NHTSA) and will be administered by KDOT. The total amount available for all projects in 2024 is \$50,000. Grant applications need to address the concerns of ICT Safe, the Drive to Zero Coalition, the WAMPO Comprehensive Safety Action Plan (CSAP), and/or the Kansas Strategic Highway Safety Plan. Projects should fall under the Safer People element of the USDOT Safe System Approach and all grants under this program must focus on improving road-user behavior; construction projects are not eligible expenses. ICT Safe members will be notified when the applications open; the deadline to apply is June 30, 2024. The KDOT contact is Noel Schneider (noel.schneider@ks.gov), and the WAMPO contact is Kim Neufeld (kimberly.neufeld@wampo.org).

G. WAMPO Updates: KDOT Transportation Safety Conference, Road Safety Assessment Training, and Safe Routes to School Request for Proposals

Markey Jonas, WAMPO, shared that WAMPO staff attended the KDOT Transportation Safety Conference in Topeka in April and had an opportunity to present on WAMPO’s CSAP and SS4A grant experiences. Noting that all sessions were very informative, the takeaways mentioned include framing traffic safety as public health and the use of key resources such as the Drive to Zero Crash Data Dashboard, KanDrive, and the upcoming release of a Vulnerable Road User (VRU) safety assessment tool. Ingrid Vandervort, KDOT, said that a press release and other marketing tactics announcing the VRU safety assessment tool will go out on May 16, 2024.

Ms. Neufeld announced that three WAMPO staff members and local partners recently attended a Road Safety Assessment training and that WAMPO is preparing a Request for Proposals (RFP) to hire a consultant for the development of Safe Routes to School (SRTS) plans. The SRTS initiative strives to make it safer and easier for children to walk or ride bicycles to and from school.

H. Open Discussion

None.

III. Adjournment

Ms. Neufeld adjourned the meeting at 10:57 AM.

The next ICT Safe meeting is tentatively scheduled for August 7, 2024, at 9:30 AM.

BICYCLE & PEDESTRIAN COUNT

Volunteers Needed!

September 11, 12, & 14, 2024

Thank you in advance!

Every year the Wichita Area Metropolitan Planning Organization (WAMPO) coordinates an annual count of bicycle and pedestrian activity across 35 different sites in the Sedgwick, Butler, and Sumner Counties.

The data collected during this count will help to estimate the number of people who bicycle, walk, and run, and the locations where they do so. Once collected, the data are used to plan the locations of future bicycle and pedestrian projects.

To effectively gather this information, we rely on a team of volunteers to spend a short period of time at each site counting bicycle riders and pedestrians.



Scan this code
to register!

<https://www.wampo.org/bicycle-pedestrian>

Choose from **1, 2, or all 3**
days to help.

Dates & times available to volunteer
September 11: 10am-12pm, 5pm-7pm
September 12: 10am-12pm, 5pm-7pm
September 14: 12pm-2pm

For more information, contact **Dora Gallo**
Dora.Gallo@wampo.org or call 316-779-1315

CSAP Progress Documentation

Strategy	Outcome	Timeframe
Identify proven safety countermeasures at priority intersections to reduce crashes	List of priority intersections and recommended safety countermeasures	2024 - Q4
Identify proven countermeasures at priority locations to improve safety for pedestrians	List of priority locations and recommended countermeasures	2024 - Q4
Identify proven countermeasures on priority corridors to improve safety for bicycle riders	List of priority corridors for application of bicycle safety countermeasures	2024 - Q4
Conduct Road Safety Audits at priority high-crash locations	Detailed study to identify spot specific countermeasures for at least two locations per year.	Ongoing
Identify proven safety countermeasures along priority corridors and at priority intersections to reduce crashes related to speed	List of targeted roadway corridor and intersection locations with recommended improvements	2024 - Q4
Develop a countermeasure toolbox that identifies spot, systemic, and emphasis area countermeasures	Identify proven countermeasure options, depict the costs and safety benefits by type, and prioritize solutions that address more than one safety issue	2023 - Q4
Develop Safe Street Visualizations and a Vision Zero Toolkit for the region	Education and inform local governments on transportation safety. Provide tools that local gov't can use to communicate, plan for, and implement safety initiatives	2023 - Q4
Incorporate goals and recommendations of the CSAP into Metropolitan Transportation Plan project prioritization process	The goals and recommendations of the CSAP will be reflected in the MTP	2025
Develop a fatal crash review committee that includes representatives from each jurisdiction within the WAMPO planning area	Annual regional reports documenting the results of the committee's discussions and analysis of fatal crashes. Present analysis results to annually to the public.	2024 - Q4
Conduct high-visibility law enforcement campaigns to deter aggressive driving/speeding on high-crash corridors	Reduced speeding and aggressive driving	2024 - Q3 Ongoing
Perform targeted enforcement of motorists in school zones	Reduce speeding and increase motorists' awareness of vulnerable road users	2024 - Q3 Ongoing
Perform targeted education and enforcement in locations where yielding to pedestrian in crosswalks is an issue	List of priority locations for implementation and identifying impactful education opportunities and enforce traffic laws	2024 - Q3 Ongoing
Coordinate with KDOT to administer annual safety grants funded by the state that are targeted at behavioral safety projects	Education campaigns that promote being a safe road user. Up to \$50,000 in state funding will be distributed annually to conduct education campaigns that promote safe road users within the WAMPO region	Ongoing
Identify and apply for funding for education/enforcement programs annually	Identify potential funding sources and apply for funding for traffic safety education and enforcement and implement programs	Ongoing
Conduct education campaigns that target factors in speed-related and roadway departure crashes	Identify target factors and improve public understanding of contributing factors to crashes	2024 - Q3 Ongoing
Collaborate with state and local partners to promote seat-belt use	Education campaigns on the importance of seat-belt usage, leading to increased compliance with related regulations	2024 - Q3 Ongoing
Provide educational opportunities to staff, consultants, and project sponsors that reflect best practices in active transportation design	Conduct workshop(s) or training on best practices for active transportation design and safety	2024 - Q1 Ongoing
Form and facilitate a Regional Safety Coalition to promote transportation safety in the region	Regional Safety Coalition roster and meeting schedule followed by calendar of planned transportation safety education and awareness campaigns identified by the Coalition	2023 - Q4