

## **MTP 2050 Public Engagement Round 3 Summary**

The Wichita Area Metropolitan Planning Organization (WAMPO) conducted the third round of public engagement for Metropolitan Transportation Plan 2050 (MTP 2050) from May 20, 2024, through June 30, 2024.

The purpose of this round of public engagement was to gather opinions on transportation issues & policy alternatives and to document transportation-mode usage trends within the WAMPO region. The first two questions sought to determine which modes (e.g., driving, walking, bicycling, public transit) are most used and which may be more desired in the future. Subsequent survey questions were separated into the categories of Public Transit, Non-motorized Transportation (Bicycle/Pedestrian), Freight and Movement of Goods, and Demographic Information. It should be noted that this survey was an engagement tool for collecting feedback from the public and is not intended to express a scientific, statistically valid representation of all the region's residents. All engagement efforts and survey responses will be discussed in the MTP 2050 public engagement appendix.

Responses to the mode-specific questions will also be used to inform other WAMPO long-range planning efforts besides MTP 2050. For example, responses to the public transit questions will be considered during the development of the Regional Transit Implementation Plan. Responses to the non-motorized transportation questions will be considered during the development of the Regional Active Transportation Plan. Freight-related responses will be reflected in the MTP 2050 freight chapter.

During this round of public engagement, WAMPO staff utilized several strategies to engage with the public about MTP 2050 and how it will help shape the transportation network. The third MTP 2050 survey was made available to the public in English, Spanish, and Vietnamese, posted on the WAMPO website, made available on paper at various in-person events, and advertised through social media posts on Facebook, X (formerly Twitter), Instagram, and LinkedIn, to encourage participants to take the survey online. Member jurisdictions and other local agencies also greatly contributed to WAMPO's outreach efforts by featuring the survey on websites, in newsletters, and on social media.

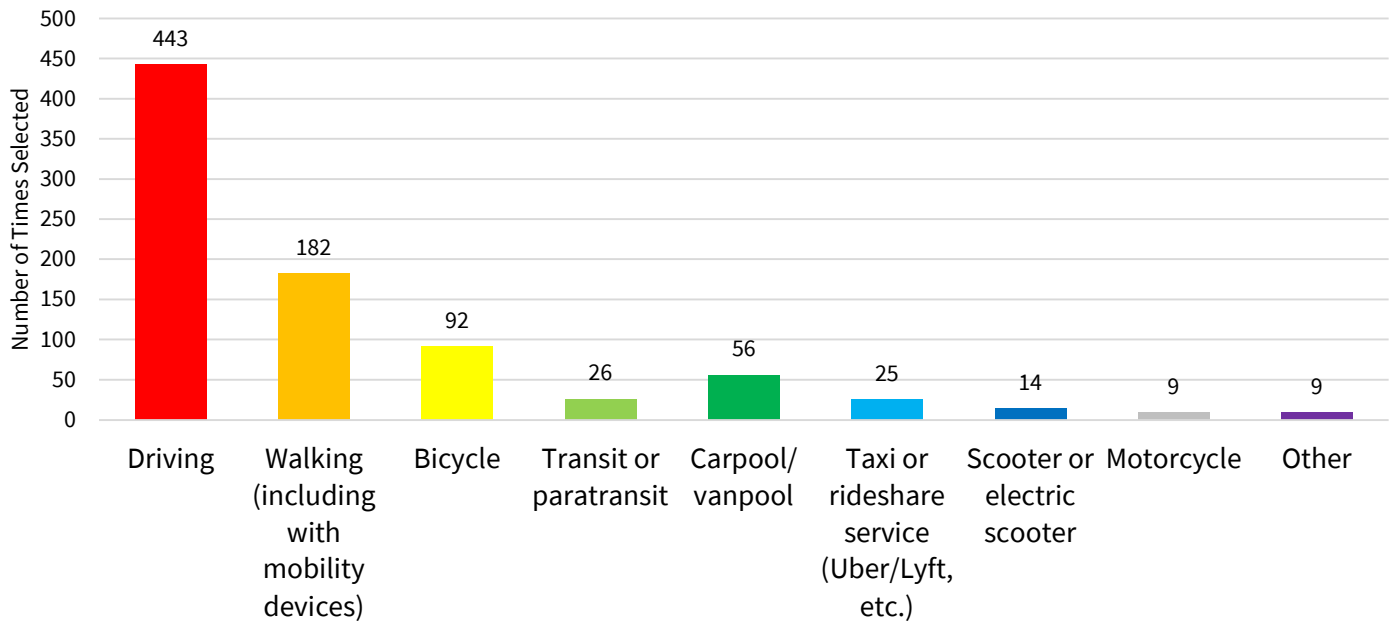
WAMPO staff attended events throughout the region to engage with members of the community and collect responses to the survey on paper. At these events, staff informed members of the public about WAMPO and the long-range transportation planning process.

A total of 474 survey responses were recorded and analyzed.

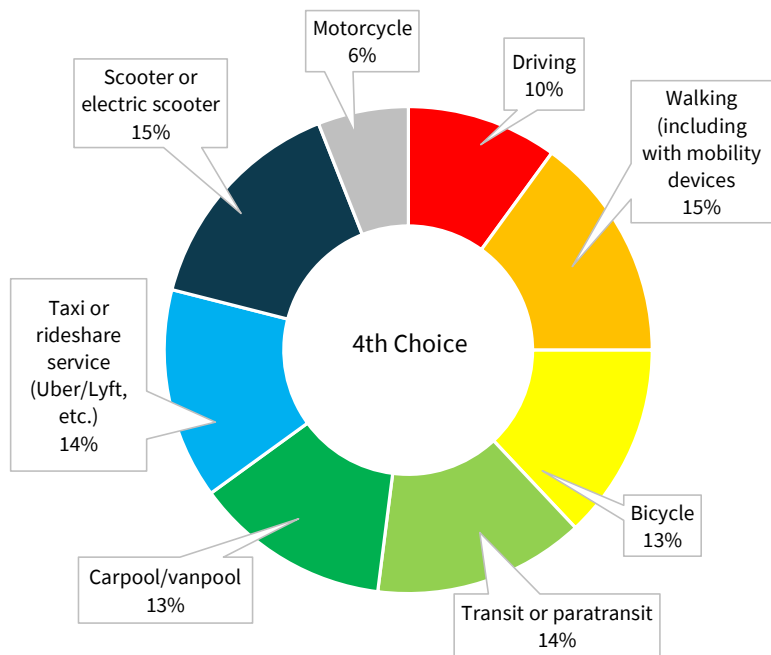
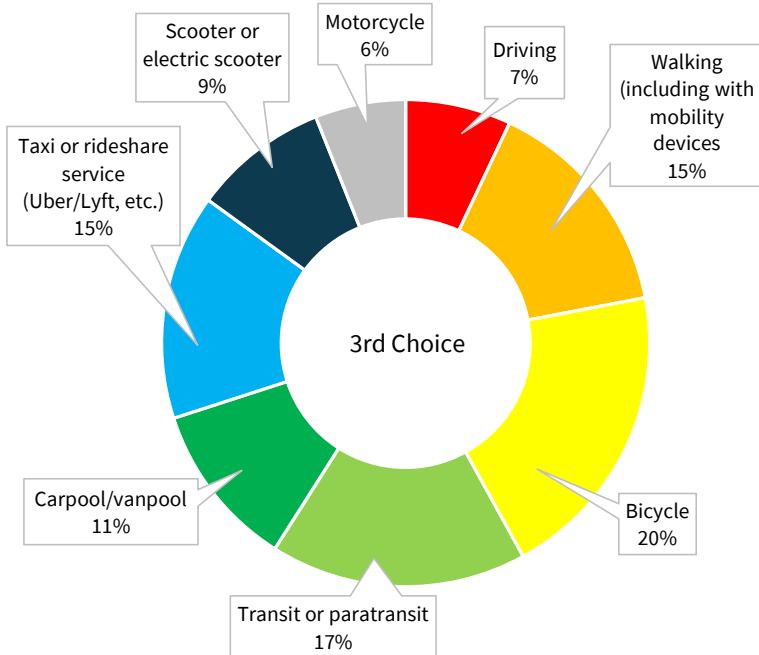
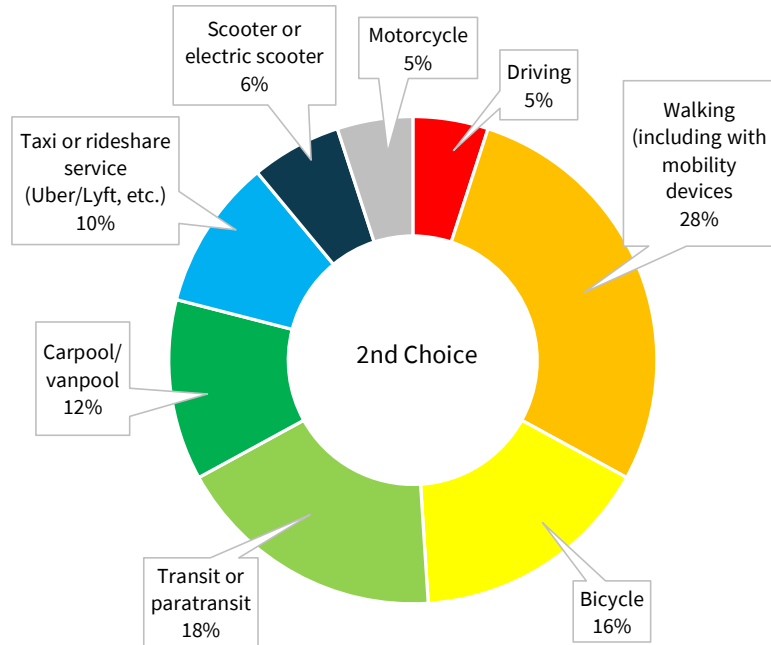
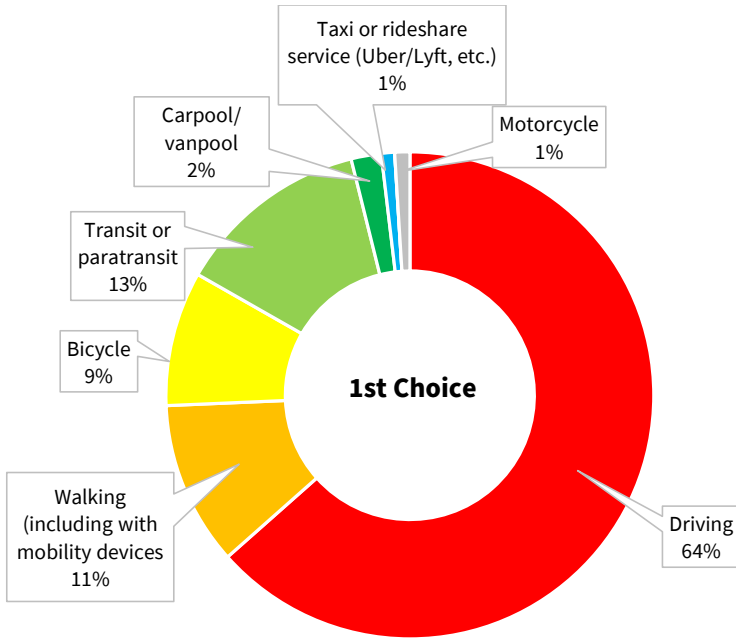
# Survey Data Analysis

## Mode Usage/Preference

**During a typical week, which of these forms of transportation do you use? (Select all that apply)**

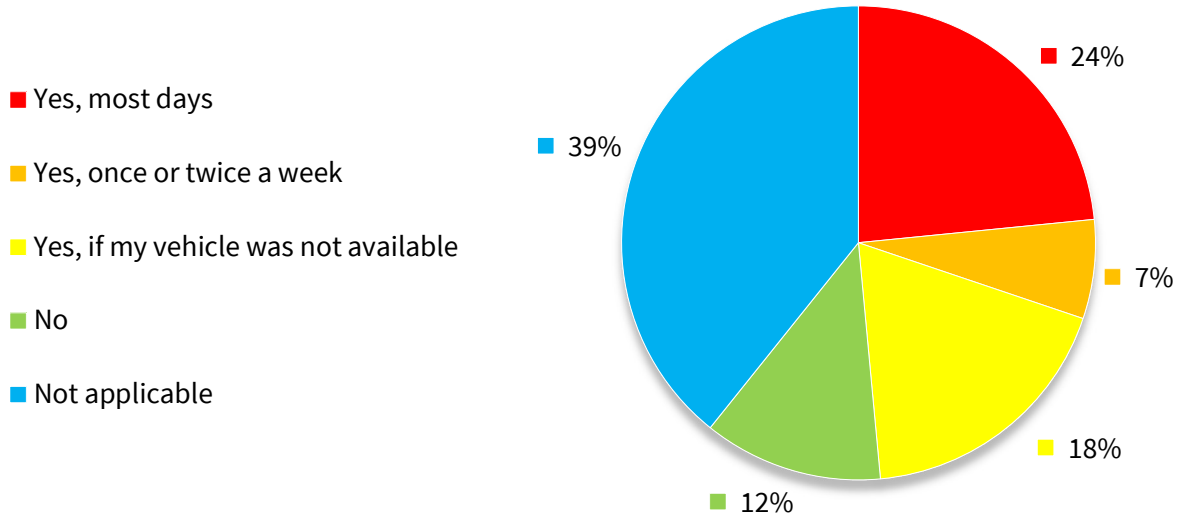


**In your ideal transportation network, which of these forms of transportation would you be most likely to choose? Please rank your top four (4) preferences (with 1 being your first choice).**



## Public Transit

**If you live outside of Wichita but work in Wichita, or live in Wichita but work outside of Wichita, would you use public transit to get to you job if it were available?**

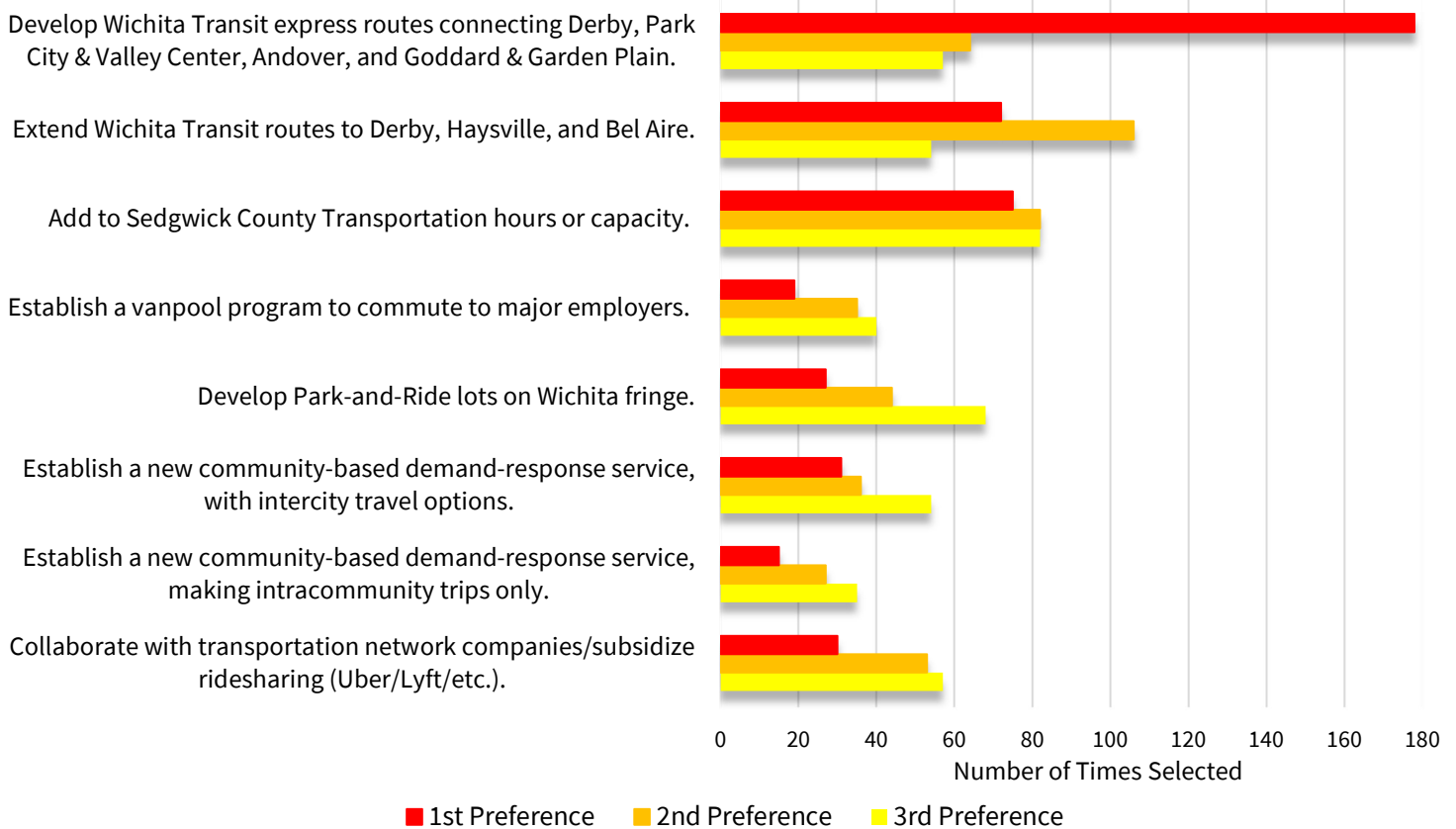


**When do you typically start and end your workday, if you work outside your home?**

Start Time - Most Frequently Selected	
Time	Selection Frequency
8:00 AM - 9:00 AM	36%
7:00 AM - 8:00 AM	24%
9:00 AM - 10:00 AM	10%
6:00 AM - 7:00 AM	9%
5:00 AM - 6:00 AM	4%

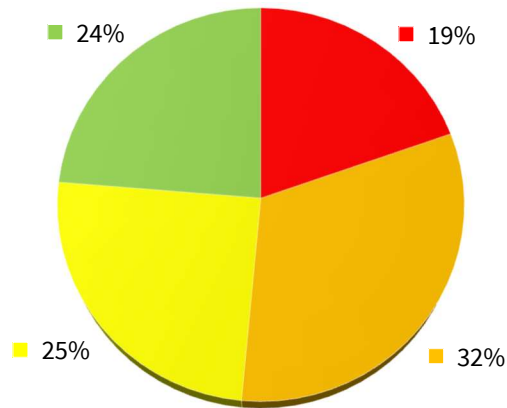
End Time - Most Frequently Selected	
Time	Selection Frequency
5:00 PM - 6:00 PM	42%
4:00 PM - 5:00 PM	17%
6:00 PM - 7:00 PM	10%
3:00 PM - 4:00 PM	6%
7:00 PM - 8:00 PM	5%

**Which of the following regional-transit-service alternative concepts do you support most? Please rank your top three (3) preferences.**



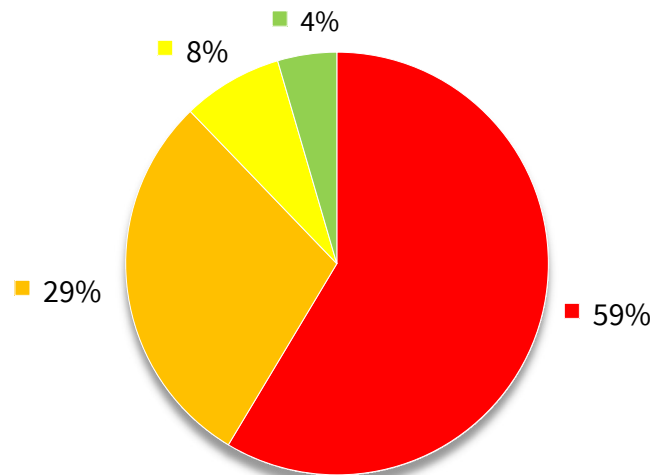
## Nonmotorized Transportation (Bicycle/Pedestrian)

### How would you describe your confidence as a bicyclist?



- Highly Confident - Willing to ride on almost any type of street.
- Somewhat Confident - Will ride on most streets but prefer trails or streets with bicycle infrastructure.
- Interested but Concerned - Would like to ride but am concerned about safety or connectivity.
- Non-bicycle-rider - Do not currently ride a bicycle and am not interested.

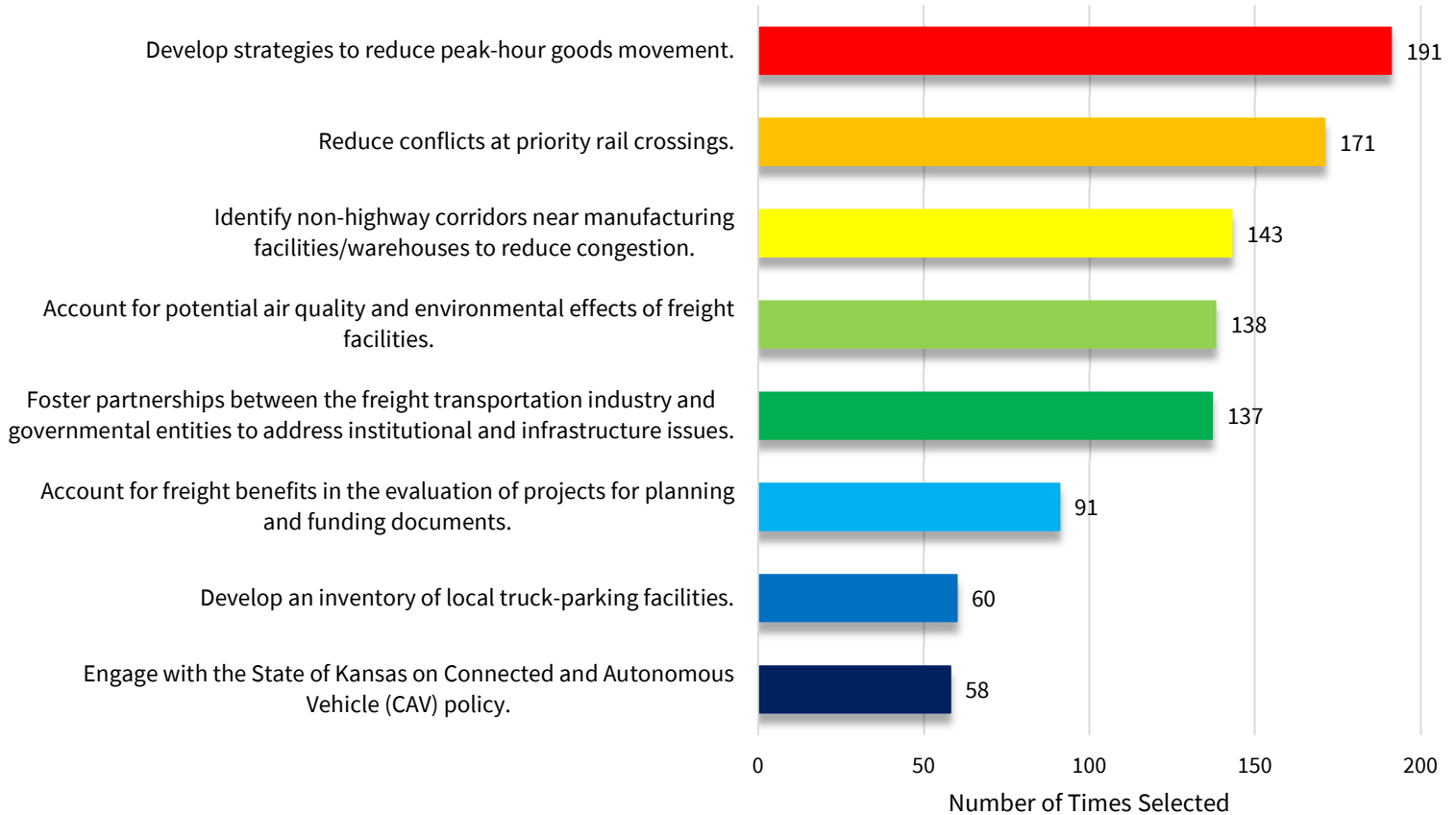
### In your opinion, which of these is the most important feature of a successful bicycle/pedestrian network?



- Safety
- Connectivity and accessibility
- Community development and placemaking
- Equity

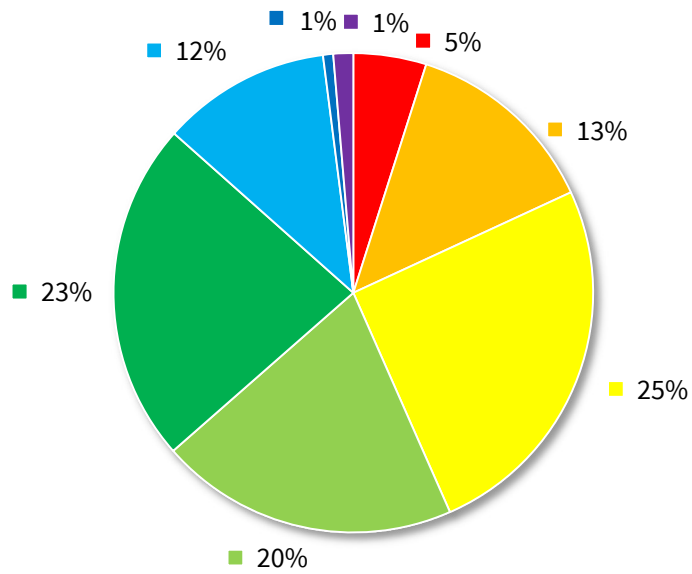
## Freight and Movement of Goods

**In your opinion, which specific planning and policy actions should WAMPO recommend to advance freight-related strategies and improvements in the region? (Select up to three)**



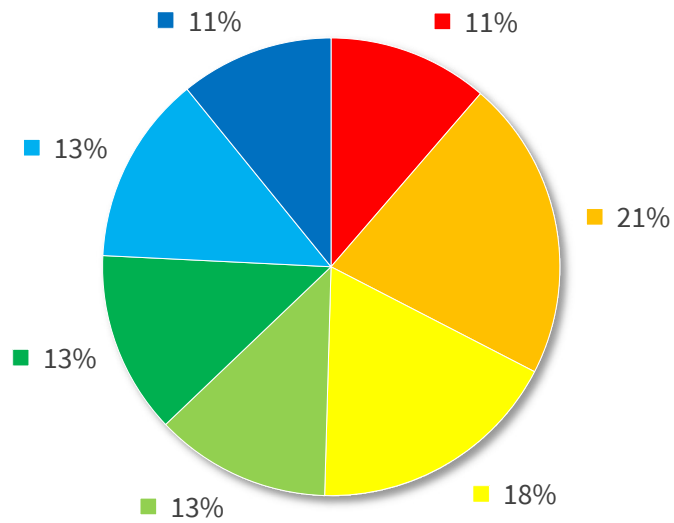
## Demographic Information

### What is your age?



■ 15-19 ■ 20-24 ■ 25-34 ■ 35-44 ■ 45-64 ■ 65-84 ■ 85+ ■ Prefer not to answer

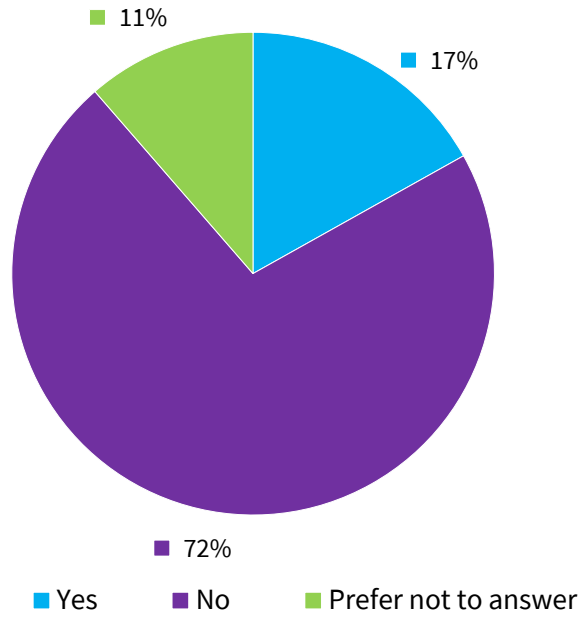
### What is your household income?



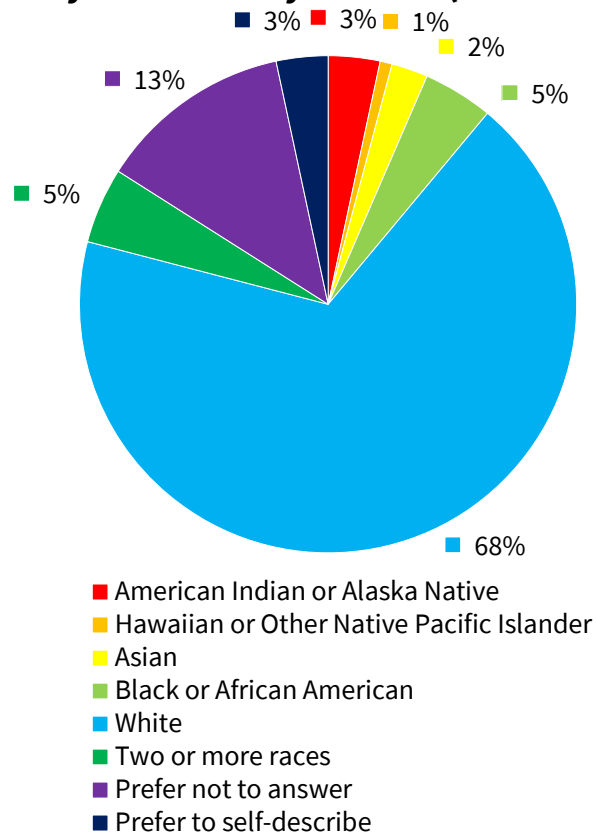
■ Less than \$25,000 ■ \$25,000-\$49,000 ■ \$50,000-\$74,999 ■ \$75,000-\$99,999  
■ \$100,000-\$149,999 ■ \$150,000 or More ■ Prefer not to answer



### Are you Hispanic, Latino, or of Spanish origin?



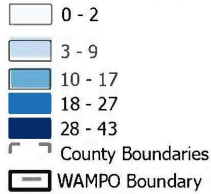
### How would you describe yourself? (Select all that apply)



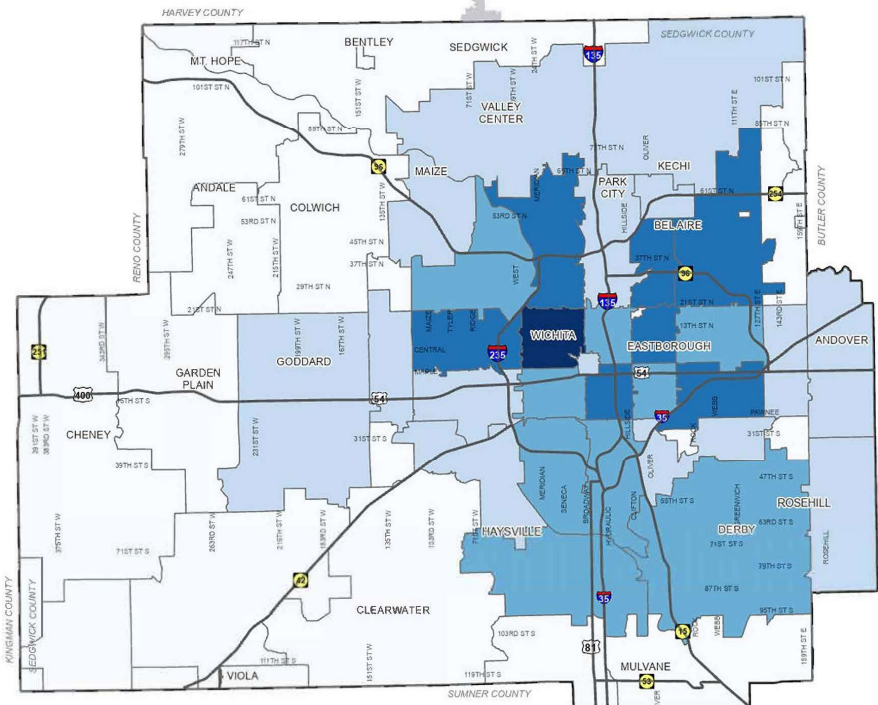
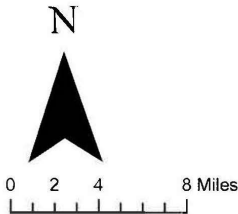


# MTP 2050 Public Engagement Round 3 Survey Respondents' Home ZIP Codes

## Number of Responses



Responses From Outside of the WAMPO Region: 43



Source: MTP2050 Survey 3 Zip codes. Produced by: WAMPO. Date Exported: 7/16/2024 Folder: G:\Plans & Projects\MTP 2050-TIP 2025-2026 call for projects\Exported Maps\ The information shown on this map is compiled from various sources made available to us which we believe to be reliable.

## Do you have any other comments you would like to share? (optional)

WAMPO staff received more than 100 written comments from the general public and stakeholders as part of the third round of public engagement. The most common themes of the open-response comments and some examples of comments related to each theme are presented below:

### Theme: Public Transit Improvements and Increased Service

- » “More busses and shade and benches at bus stops; Bus route for Final Fridays/First Fridays to all art galleries.”
- » “I would use public transportation if it were more available.”
- » “Making bus schedules more accessible; Monthly/yearly bus cards you can scan when you board; Security and safer bus stops; Bus maps.”

**Theme: Bicycle and Pedestrian Infrastructure**

- » *“I’d like to ride a bike more but am fearful of being on major city streets.”*
- » *“Protected bike lanes, walkable development.”*
- » *“Make Wichita walkable!”*
- » *“Douglas should be one lane each way with dedicated bike and walking lanes.”*

**Theme: Passenger Rail Expansion and Freight Enhancement**

- » *“Develop a rail corridor from Towne East through downtown/Delano and to the airport...”*
- » *“Please please please can we expand passenger trains to and within Wichita?”*
- » *“Railroad crossings- Not a vibe.”*

**Theme: Roadway Expansion, Modernization, and Technology Integration**

- » *“If one of the goals is to reduce our emissions to meet the government standards so we can continue getting good funding for our roadways, we need to look at intersection idle times, start and stop light distances, and encourage alternative transportation.”*
- » *“I think the lights at K-96 and 21st need to be evaluated....”*