

**United Community Transit Coalition Meeting Notice**  
**Thursday, February 16, 2023, @ 2:00 pm**

**In-Person**

271 W. 3rd St  
 Room 203  
 Wichita, KS 67202

<b>Meeting Agenda</b>	<b>Time</b>
<b>I. Welcome &amp; Introductory Activity</b> – Ashley Bryers, WAMPO	20 min
A. Who, Agency, Why Transit	
<b>II. Goals, Motivation, and Team Operating Agreement</b> – Kristen McDaniel, Haysville	10 min
A. Focusing Statement and Sign the Goals and Motivation Statement (attached)	
B. Sign the Team Operating Agreement (attached)	
<b>III. Coalition Roles and Duties</b> – Crystal Noles, Butler County	10 min
A. Full Coalition and Steering Committee (attached)	
<b>IV. Tasks</b> – Ashley Bryers and Alicia Hunter, WAMPO	25 min
A. Request for UCTC logo design - ridership	
B. Presentation of future tasks	
C. Presentation of ridership numbers from each transit agency (Butler County, Derby Dash, Harvey County, Haysville Hustle, Sedgwick County, Wichita Transit) (attached)	
<b>V. Small Group Activity</b> – Lona Kelly, Harvey County	20 min
A. Discuss: What do you need to fully tell the story, beyond the numbers? (attached)	
B. Kansas Rural Transit: Connecting Everyone to Everywhere Video - <a href="https://youtu.be/a-KWR6W-CDE">https://youtu.be/a-KWR6W-CDE</a>	
C. Full group discussion	
<b>VI. Closing</b> – Crystal Noles, Butler County	5 min
A. Final Thoughts	
B. Steering Committee Contact Information (attached)	
<b>VII. Adjournment</b> – Crystal Noles, Butler County	
A. Next Meeting Date: Thursday, May 18 at 2:00 pm	
<b>VIII. Reference Material</b>	
A. Tri-County Public Transit Workshop Report from 9/29/22 Workshop (attached)	



**Agenda Item 2**  
**Goals, Motivation, and Team Operating Agreement**  
Kristen McDaniel, Haysville

## **Executive Summary**

Coalition Members will review the coalition goals, identify their own motivations for participating, and sign the team operating agreement.

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## **Background**

Coalition goals will be shared at the beginning of each meeting in order to maintain focus on the coalition's purpose. Members will hear the focusing statements listed on the "Goal and Motivation Statement" before identifying their own motivations for participating in the coalition.

To ensure that all members understand how the coalition is expected to operate, the "Team Operating Agreement" will be read, initialed, and signed by all members.

## **Attachment**

- » Goal and Motivation Statement
- » Team Operating Agreement

# Goal and Motivation Statement

## United Community Transit Coalition

### The goal of the United Community Transit Coalition is to:

- Increase collaboration between the transportation systems in various jurisdictions within the Tri-County area.

### The challenge questions we seek to answer are:

1. How do we get people to care about public transportation?
2. Why should we?
3. Who benefits from increased collaboration and how?

### The coalition will seek to create a toolkit that will meet three focus areas:

- **Education** – Determine education needs and gaps as well as tools to meet those needs.
- **Data** – Identify and gather data that will get others invested in collaboration
- **Replication** – Outline a clear process that can be shared and replicated

### My motivation for committing to this goal is:

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(Name)

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(Date)

## **Team Operating Agreement United Community Transit Coalition**

As an active participant in the United Community Transit Coalition I,

\_\_\_\_\_, am committed to the goal of increasing regional

collaboration and agree to:

- *Be present and engaged during 75% of coalition meetings and activities. \_\_\_\_\_*
- *Assist in creating a professional space where all members feel encouraged and welcome to contribute. \_\_\_\_\_*
- *Ensure that my contributions focus on progress towards our shared goal. \_\_\_\_\_*
- *Be conscious and respectful of time during scheduled meetings and events. \_\_\_\_\_*
- *Communicate with the coalition if I am unable to actively participate for any period of time. \_\_\_\_\_*
- *Be an active champion of our shared goal within my community. \_\_\_\_\_*

\_\_\_\_\_

(Signature)

\_\_\_\_\_

(Date)



## Executive Summary

As the UCTC is a new entity, it is vital to identify expectations for roles within the coalition.

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## Background

Within the UCTC, there are two identified positions: Coalition Member and Steering Committee Member. Each member will agree to take on the below roles of their identified position.

### Coalition Member:

- » UCTC members will be responsible for the implementation of:
  - Creating a unified voice with our shared goal to advocate and connect with communities, counties, and elected officials,
  - Serving as advocates and community experts to educate, gather data and market transit services to the community, and
  - Identifying needs and barriers through front line data gathering and engagement within their communities
- » which leads to measurable action within our region.

### Steering Committee Member:

- » The responsibilities of the UCTC steering committee members include:
  - Provide leadership, direction, and accountability to maintain focus and monitor progress of the coalition.
  - Distribute information and goals to encourage public officials to engage and take actions.
  - Serve as a champion and resource by actively advocating to overcome policy barriers
  - Guide the coalition by providing vision, planning, and path mapping.



## **Agenda Item 4**

### **Tasks**

Ashley Bryers, Transportation Planning Manager

Alicia Hunter, Senior Transportation Planner

## **Executive Summary**

UCTC meetings are task-oriented in order to maintain momentum toward the coalition's goals.

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## **Background**

Moving forward, it will be helpful for the coalition to have an independent identity and branding. Discussion of a logo will take place as well as a call for design ideas. Members will discuss how to potentially involve transit riders in the creation of a logo.

Transit operators from the UCTC were asked to bring specific ridership data to share at this meeting. Each of the six providers will be asked to quickly present this information. The providers are as follows:

- » Butler County
- » Derby Dash
- » Harvey County
- » Haysville Hustle
- » Sedgwick County
- » Wichita Transit

## **Next Steps**

Before the May 18th meeting, create a profile of key decision-makers in your community. Include any information you have on how each person makes decisions - what motivations factor into their decision-making process? Your perceptions of their motivations are valid. Be prepared to discuss this information on May 18th.

## **Attachment**

- » 2022 Transit Providers Demographics



# 2022 Transit Provider Demographics

Please fill out this form with the requested information for 2022. Thank you.

**Transit Provider Name:** \_\_\_\_\_

**# of Riders:** \_\_\_\_\_

**# of Rides** (single stops) \_\_\_\_\_

**Age Demographics:** \_\_\_\_\_

**Service Area:** \_\_\_\_\_

**# of Vehicles:** (as of 12/31/22) \_\_\_\_\_

**# of Staff** (as of 12/31/22) \_\_\_\_\_

**Date Transit Service Began:** \_\_\_\_\_

**# of Rides Denied:** (for any reason, if applicable) \_\_\_\_\_

**General Reasons for Rides Denied:**  
\_\_\_\_\_



## **Executive Summary**

In order to facilitate conversation among UCTC members, a small group activity will occur.

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## **Background**

As UCTC members are experts in their own communities, members will gather in small groups to discuss how to best tell the story of transit in their community. Effective stories often include more than the data and numbers - how do we as a group best access that information in order to tell a story that is rich, informative, and motivating?

After the discussion, small groups will quickly report out to the coalition.

## **Attachment**

- » Small Group Activity
- » Kansas Rural Transit: Connecting Everyone to Everywhere Video - <https://youtu.be/a-KWR6W-CDE>







## Executive Summary

Contact information for UCTC Steering Committee Members and WAMPO staff advisors.

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## Background

Included below is the contact information for the UCTC Steering Committee members. Please reach out to any member as needed. The WAMPO staff who act as UCTC advisors are included as well.

- » Chair:
  - Crystal Noles
  - Director, Butler County  
Department on Aging
  - (316) 775-0500
  - [CNoles@bucoks.com](mailto:CNoles@bucoks.com)
- » Member:
  - Jenny Foster-Faquhar
  - Director, Derby Senior Center
  - (316) 788-0223
  - [JennyFoster-Farquhar@derbyweb.com](mailto:JennyFoster-Farquhar@derbyweb.com)
- » Member:
  - Lona Kelly
  - Director, Harvey County  
Department on Aging
  - (316) 284-6882
  - [LKelly@harveycounty.com](mailto:LKelly@harveycounty.com)
- » Member:
  - Kristen McDaniel
  - Director, Haysville Senior Center
  - 316-529-5903
  - [KMcDaniel@haysville-ks.com](mailto:KMcDaniel@haysville-ks.com)
- » Member:
  - Jessica Warren, LMSW
  - Mobility Manager, South Central  
Kansas
  - (316) 660-1923
  - [Jessica.Warren2@sedgwick.gov](mailto:Jessica.Warren2@sedgwick.gov)
- » WAMPO Staff:
  - Ashley Bryers, AICP
  - Transportation Planning Manager
  - (316) 779-1319
  - [Ashley.Bryers@wampo.org](mailto:Ashley.Bryers@wampo.org)
- » WAMPO Staff:
  - Alicia Hunter
  - Senior Transportation Planner
  - (316) 779-1303
  - [Alicia.Hunter@wampo.org](mailto:Alicia.Hunter@wampo.org)



REPORT: OCTOBER 2022

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# TRI-COUNTY TRANSIT WORKSHOP

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Prepared by: Jessica Warren, Mobility Manager for South Central Kansas  
with input from staff at the Wichita Area Metropolitan Planning  
Organization



# ABOUT THE EVENT

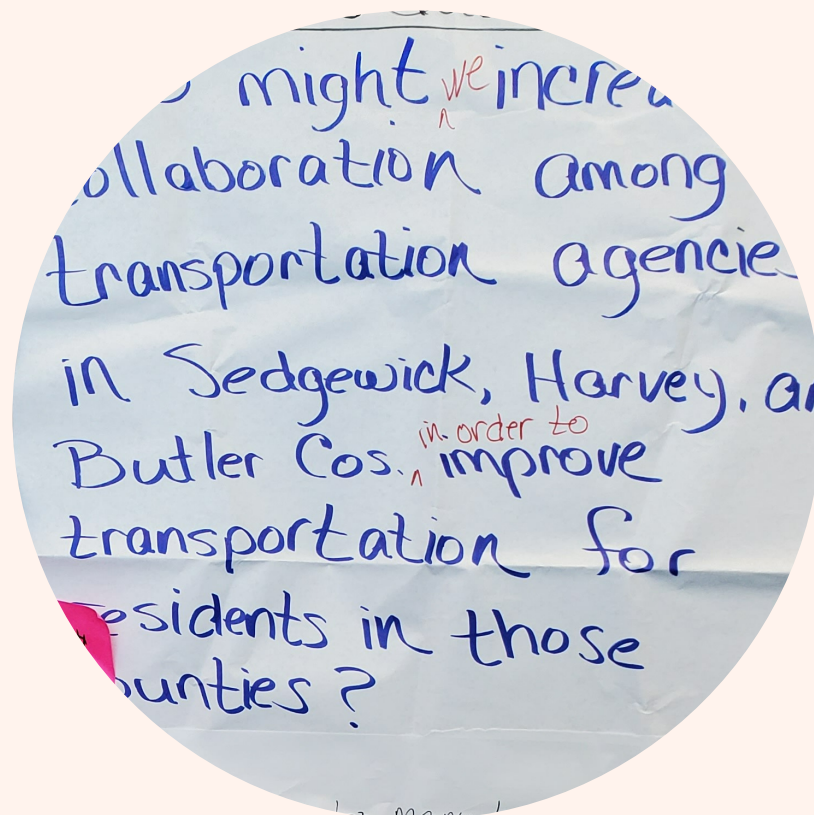
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On September 29, 2022 nineteen professionals from Butler, Harvey, and Sedgwick Counties participated in the Tri-County Transit Workshop, facilitated by Amy Conrick, Director of the National Center for Mobility Management. Attendees spent the day diving into the focus question (below).

## Focus Question:

How might we increase collaboration among transportation agencies in Sedgwick, Harvey, and Butler Counties in order to improve transportation for residents in those counties?

By the end of the day the participants had determined: 1) a goal for public transit within the region, 2) challenges to meeting said goal, and 3) a means to the goal.



# MEETING OBJECTIVES

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**Create a shared vision and mission for connectivity within Butler, Harvey, and Sedgwick Counties while leaving room for future connections with other regions and systems.**

**Provide a clear picture of the current connections that exist as well as outline how stronger connections will help residents, communities, and providers.**

**Discuss and develop draft solutions.**

# WHY REGIONAL COLLABORATION?



Throughout the day, attendees discussed the value of regional collaboration. It was pointed out that *"cities are built on collaborative wealth"* and that *"jurisdictional boundaries do not reflect travel patterns."*

## **Two regional coordination plans are in place for the Counties involved:**

### Coordinated Transit District (CTD) #9, South Central Kansas, 2018:

- Top 3 prioritized needs as indicated by stakeholders:
  - Enhance the perception of transit services
  - Address policy barriers in crossing jurisdictional boundaries
  - Assess fare structures for trips crossing multiple providers/boundaries

### Wichita Area Metropolitan Planning Organization, 2018:

- Outlines a targeted approach towards area collaboration

# MEETING OUTCOMES

## Goal for Future Work:

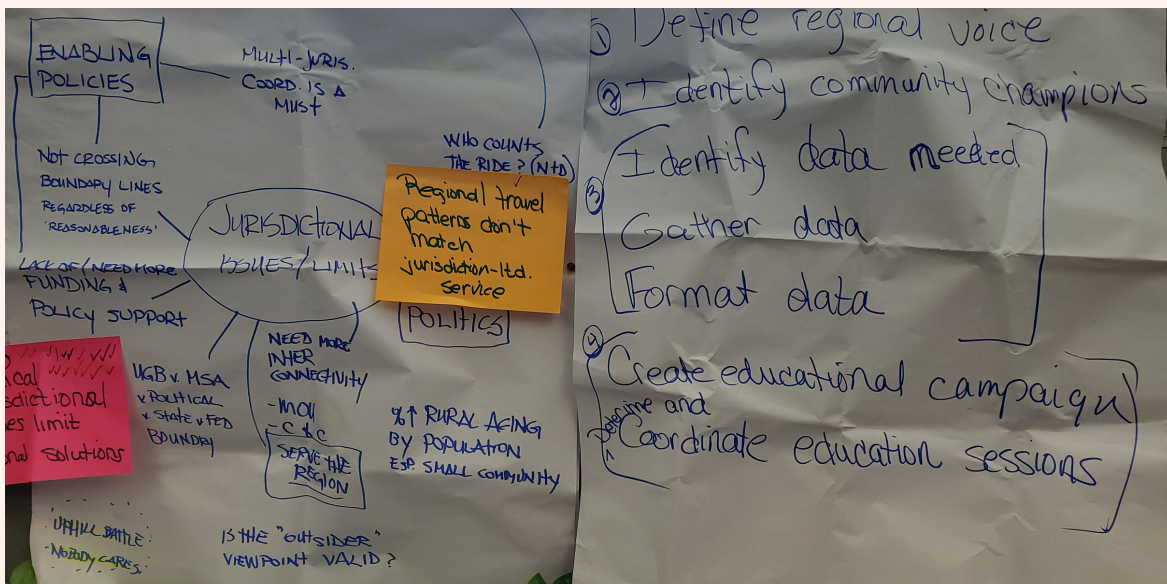
- Increase collaboration between the transportation systems in various jurisdictions within the Tri-County area

## Challenge Questions:

1. How do we get people to care about public transportation?
2. Why should we?
3. Who benefits from increased collaboration and how?

## Means to the Goal:

- Form a coalition to create a toolkit that will meet three focus areas:
  - a. **Education** - Determine education needs and gaps as well as tools to meet those needs
  - b. **Data** - Identify and gather data that will get others invested in collaboration
  - c. **Replication** - Outline a clear process that can be shared and replicated



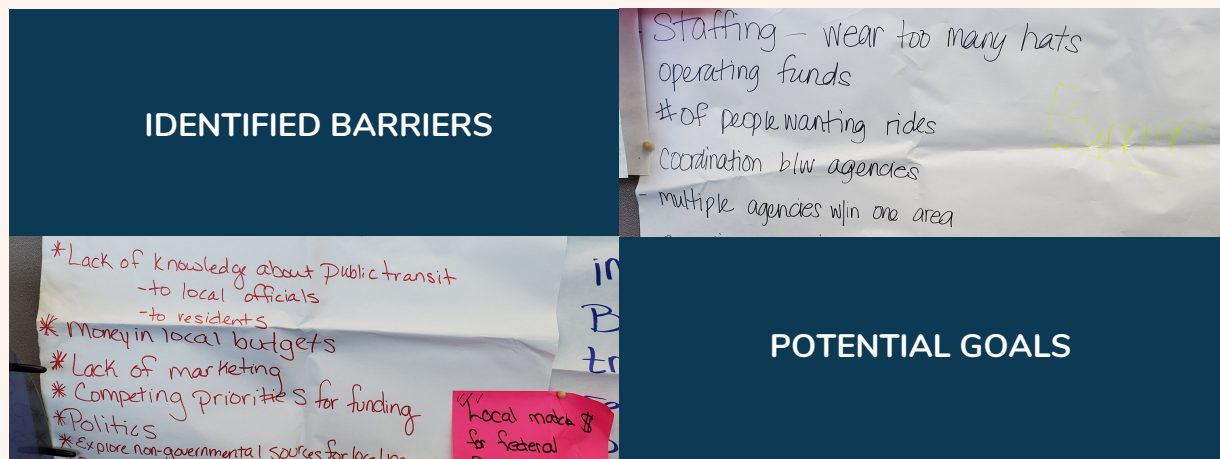
# PROPOSED COALITION

The purpose of the proposed coalition is to be a regional champion backed by all of the member agencies. The coalition will become a powerful voice to uplift the goal of collaboration within South Central Kansas.

The coalition will have regular meetings (frequency is yet to be determined) to ensure the work towards collaboration continues to move forward. Identified steps the coalition would like to take include:

1. Define the regional voice
2. Identify community champions
3. Identify data needed
4. Gather data
5. Format data
6. Create educational campaign
7. Determine and coordinate education sessions

Identified goals of the coalition overlap with existing goals of the Wichita Area Metropolitan Planning Organization - due to this, WAMPO will act as the guide for the coalition.





# STEERING COMMITTEE

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To ensure the multi-agency coalition stays on track, a smaller steering committee - guided by the region's Mobility Manger - will be formed. Tasks for the steering committee include:

- Guide the coalition towards the goal of increased collaboration
- Set action steps, member responsibilities, and timelines for each step in the process
- Determine how often the full coalition should meet and thoughtfully plan valuable meeting agendas
- Identify small wins and steps that can be taken throughout the process to ensure project momentum is maintained

# PROJECTED TIMELINE/TASKS

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An 18 month timeline has tentatively been identified to meet the proposed steps in four categories.

## 1. Define the regional voice

Hold regular coalition meetings to ensure assigned tasks stay true to the coalition's three focus areas.

## 2. Identify community champions

Develop a detailed list of potential champions that includes contact information and motivating factors for each.

## 3. Identify, gather, and format data

Gather various data points, including the path of a transit dollar. Gather first-person data through interviews.

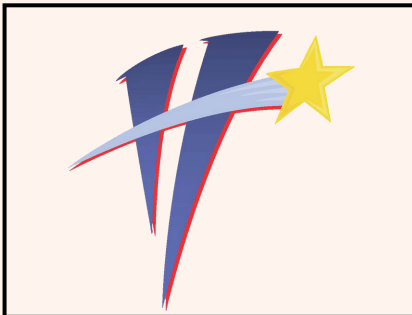
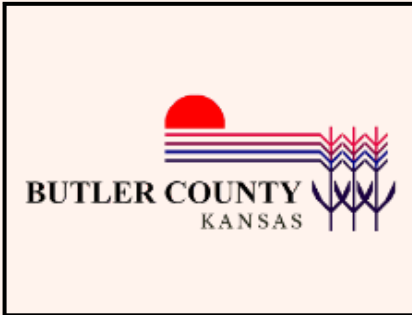
## 4 Create educational campaigns, determine and coordinate education sessions

Determine what educational tools will be most appropriate. Identify those who can be the coalition's storytellers.

# ATTENDEES - THANK YOU!

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This workshop was only the first step towards connecting South Central Kansas in a meaningful way. Thank you to these agencies for participating in the Tri-County Transit Workshop and for your continued dedication to public transit!



# FOR MORE INFORMATION

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**Jessica Warren, LMSW**

Mobility Manager

South Central Kansas

316-660-1923

[Jessica.Warren2@sedgwick.gov](mailto:Jessica.Warren2@sedgwick.gov)

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WAMPO

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